Across
1. Shampoo designed to wash away excess oiliness while preventing the hair from drying out.
7. Rainwater or chemically softened water that contains small amounts of minerals and, therefore, allows soap and shampoo the lather freely.
8. Product formulated to add moisture to dry hair or promote the retention of moisture
10. Shampoo created by combining the surfactant base with basic color pigments that help to extend the vibrancy of the haircolor while adding hydration for hue intensity
14. Special chemical agent applied to the hair to deposit protein or moisturizer to help restore hair strength, infuse moisture, give hair body, or to protect hair against possible breakage.
15. Shampoo used for chemically processed or relaxed hair that is designed to re-balance the pH level of the hair by neutralizing any alkali and unwanted residues in the hair; after a chemical interaction, it works to help return the hair to the average pH.
16. Shampoo that does not contain harsh soad detergents. They are formulated with little to no alkaline soap base; manufactured as wetting agents to be compatible with hair and soft water sources, and generally are known to be sensitive to artificial hair color and to maintaining the natural oils in the hair.
17. Product that does not remove artificial color from the hair.
18. Product applied to hair prior to any thermal service to protect the hair from the harmful effects of blowdrying, thermal irons, or electric rollers.
19. Shampoo that us balances to the pH of the skin and hair (4.5 to 5.5)
20. Product used to remove oil accumulation from the scalp; used after a scalp treatment and before styling.
21. Conditioner that promotes healing of the scalp
22. Shampoo containing an active chelating agent that binds to metals (such as iron and copper) and removes them from the hair, contains an Equalizing agent that enriches hair, helps retain moisture, and makes hair more manageable.
23. Product usually in creambase, used to soften and improve the health of the scalp.

Down
2. Water that contains minerals that reduce the ability of soap or shampoo to lather
3. Also known as hair mask or conditioning pack; chemical mixture of concentrated protein and intensive moisturizer
4. Product designed to penetrate the cortex and reinforce the hair shaft from within.
5. Water that had had the impurities (such as calcium and magnesium and other metal products that would make the product unstable) removed.
6. Also known as moisturizing shampoo; shampoo designed to make the hair appear smooth and shiny and to improve the manageability of the hair.
9. Shampoo that contains a varieties of strengthening and nourishing ingredients and is designed to repair damaged and brittle hair.
11. Substances that absorb moisture or promote the retention of moisture.
12. Shampoo containing special chemicals or drugs that are very effective in reducing dandruff relieving other scalp conditions
13. Also known as powder shampoo; shampoo that cleanses the hair without the use of soap and water.