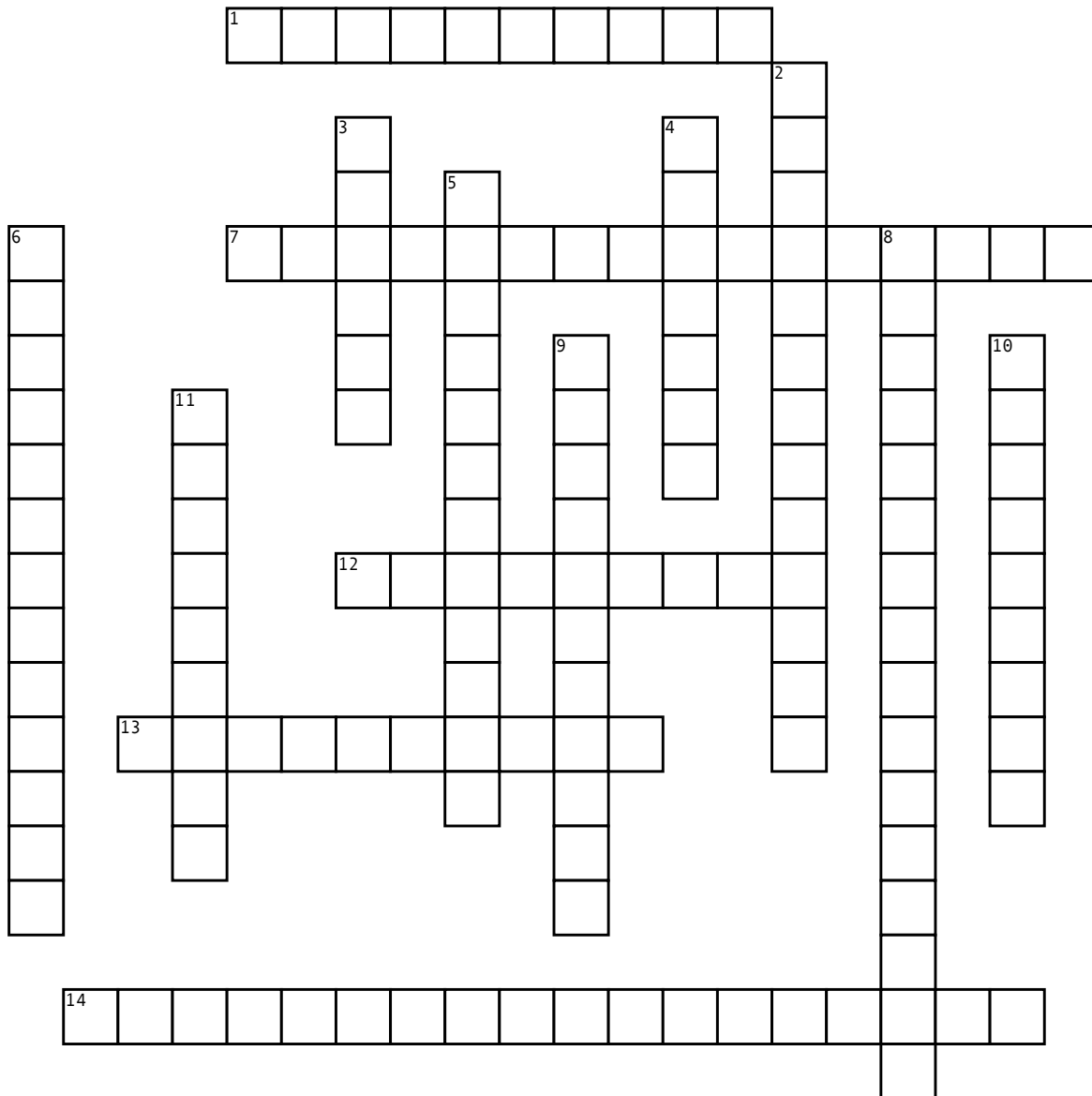


Name: _____

Date: _____

Entrepreneurship



Across

1. The stage in which the entrepreneur decides on a venture's future growth, development or demise

7. The process of starting and operating one's own business

12. The legal right granted to an author to sale or distribute a literary, musical, dramatic, or artistic work

13. The stage in which the entrepreneur identifies and acquires the financial, human and capital resources needed for the venture startup

14. The stage in the entrepreneurial process in which the entrepreneur plans the venture, identifies resources needed and strategies to protect the venture

Down

2. The stage in which the entrepreneur operates the venture and utilizes resources to achieve its goals/objectives

3. The exclusive rights granted to manufacture, use or sell an invention for a certain number of years

4. A business undertaking involving risk

5. Data that describes a group of people in terms of their age, marital status, family size, ethnic background, gender, education and income

6. Sometimes referred to as "mom and pop" businesses

8. Capital and resources needed to start a business

9. An idea that has commercial value

10. Any name, symbol, figure, letter, word or mark adopted and used by a manufacturer or merchant

11. The stage in which the entrepreneur generates ideas, recognizes opportunities, and determines the feasibility of ideas, markets and ventures