Name:	Date:
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Entrepreneurship

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<u>Across</u>

- 1. The stage in which the entrepreneur decides on a venture's future growth, development or demise
- **7.** The process of starting and operating one's own business
- 12. The legal right granted to an author to sale or distribute a literary, musical, dramatic, or artistic work
- 13. The stage in which the entrepreneur identifies and acquires the financial, human and capital resources needed for the venture startup
- 14. The stage in the entrepreneurial process in which the entrepreneur plans the venture, identifies resources needed and strategies to protect the venture

<u>Down</u>

- 2. The stage in which the entrepreneur operates the venture and utilizes resources to achieve its goals/objectives
- **3.** The exclusive rights granted to manufacture, use or sell an invention for a certain number of years
- **4.** A business undertaking involving risk

- 5. Data that describes a group of people in terms of their age, marital status, family size, ethnic background, gender, education and income
- **6.** Sometimes referred to as "mom and pop" businesses
- **8.** Capital and resources needed to start a business
- **9.** An idea that has commercial value
- 10. Any name, symbol, figure, letter, word or mark adopted and used by a manufacturer or merchant
- 11. The stage in which the entrepreneur generates ideas, recognizes opportunities, and determines the feasibility of ideas, markets and ventures