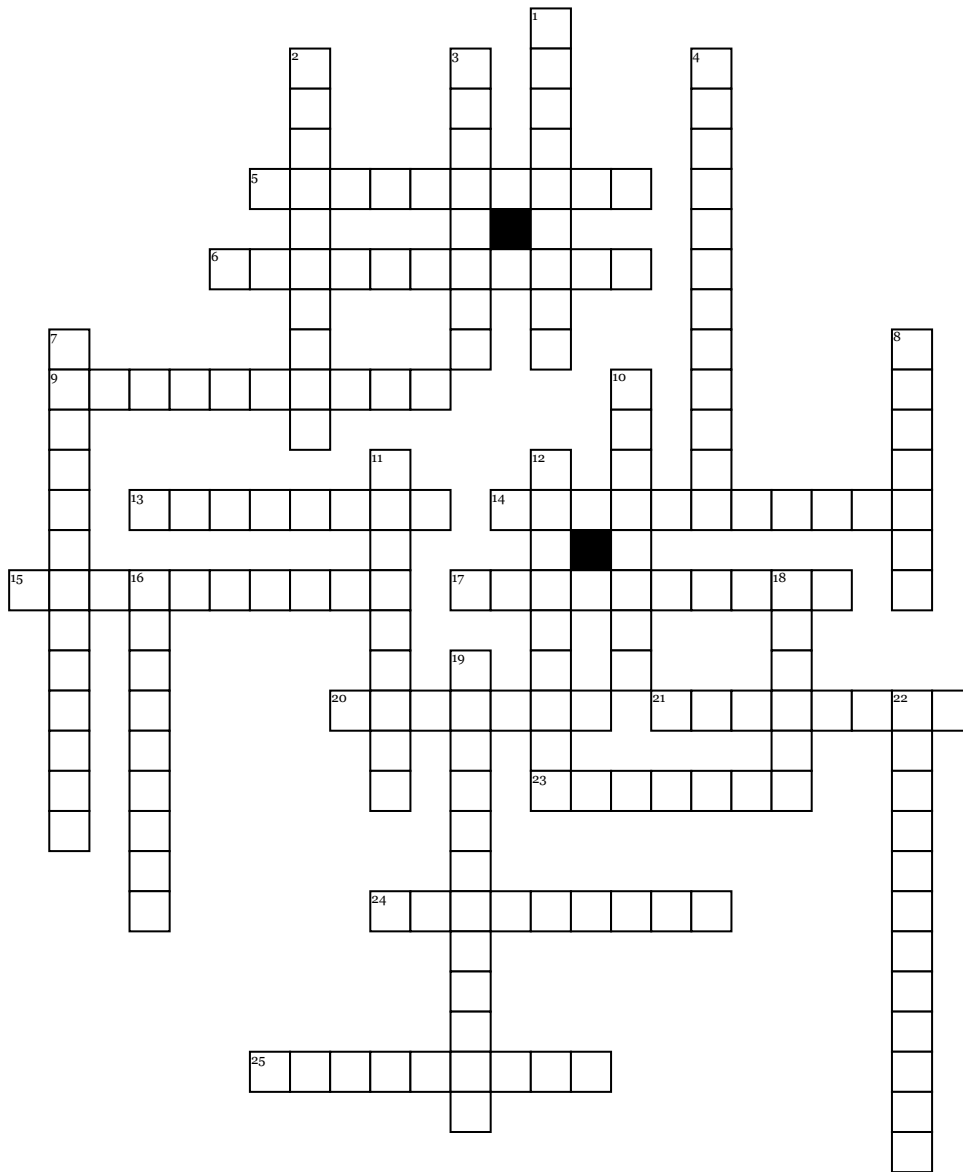


Entrepreneurship



Across

5. Who is appointed in an enterprise on the basis of their performance, skills and service ?

6. What ensures maximum utilization of resources ?

9. An entrepreneur is a self-confident and highly _____ person and willing to assume the risk involved in his enterprise ?

13. The entrepreneur will conduct a detailed _____ about the demand for his product in the market ?

14. Controlling begins when establishing standards of what ?

15. An entrepreneur is the _____ of his business ?

17. Entrepreneur foresees a potentially _____ opportunity and tries to exploit it ?

20. What is continuously needed for running a firm ?

21. Motivation through financial means is called _____ benefits ?

23. Entrepreneur carries out the whole set of activities of the business for its _____

24. _____ is concerned with carrying out the desired plans with the support of proper instructions ?

25. Marketing plays an important role in _____ the successful running of a business enterprise ?

Down

1. _____ involves the process of movement of goods and services from the producer to the consumer ?

2. The entrepreneur decides about the capital structure of the _____

3. _____ helps in determining the course of action to be followed to achieve various entrepreneurial objectives ?

4. It is the ability of a good _____ to discover a suitable idea that helps to develop profitable ventures ?

7. For effective running of an enterprise, what is essential between the employees and entrepreneur ?

8. Inspiring is the process of inspiring or influencing the _____ by satisfying their needs for the fulfillment of organisational objectives

10. What is concerned with the Human resource of an Enterprise ?

11. What ensures effective performance and planned activities by subordinates ?

12. Supervising ensures maximum utilization of _____, to the proper and timely completion of work, and to correct the workers whenever they go wrong ?

16. Production contain manufacturing, _____ activities and advisory activities ?

18. For effective running and accomplishment of organisational goals , proper communication at all _____ is a necessary one ?

19. After making sure that the idea is practical and profitable one, the entrepreneur will acquire some _____, if he has invented something ?

22. Staffing consist of appraisal and determination of employee's _____ ?