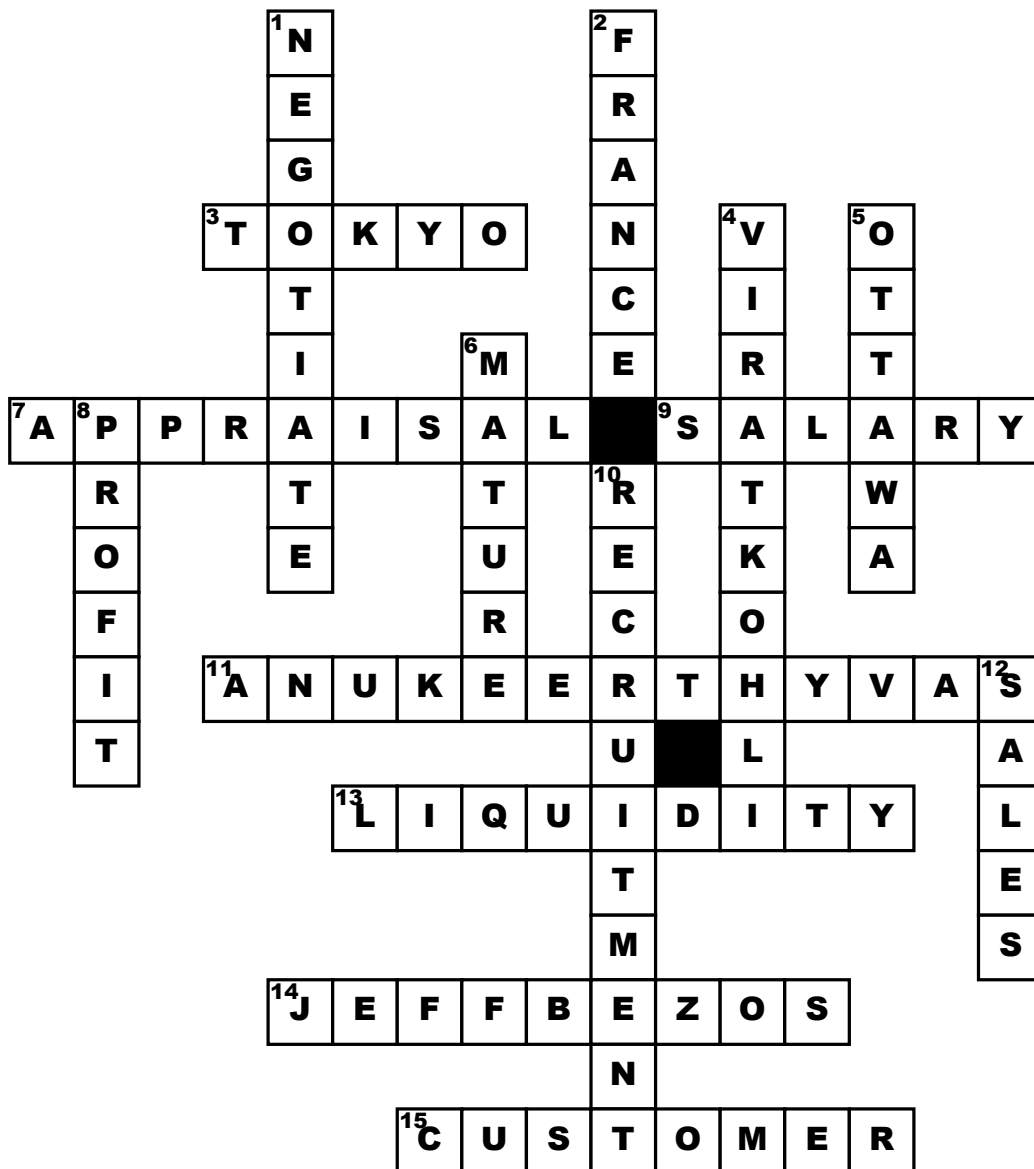


Name: _____

Date: _____

marketing



Across

3. Where are the 2020 Olympics being held

7. The approach to managing people and their performance

9. What you get for the work

11. who is Miss India 2018

13. Easily convertible into the cash

14. CEO of Amazon

15. A person who buys goods or services from a shop or business.

Down

1. win-win situation

2. who is the winner of FIFA 2018

4. Brand ambassadors of PNB

5. Capital of Canada

6. Fully developed physically: Full-grown

8. Business motive

10. The act of enlisting people for job

12. Only revenue to the company