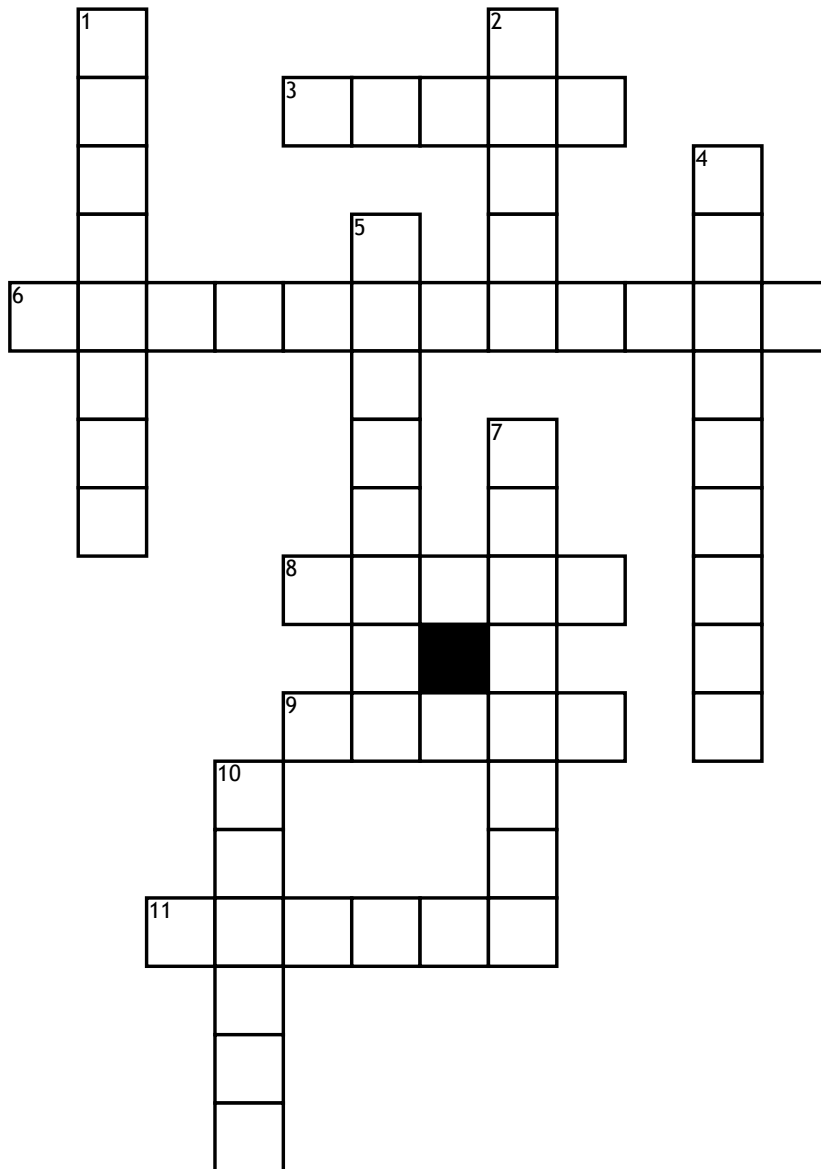


Name: _____

Date: _____

Ethos, Pathos, Logos



Across

- 3. Appeal to logic
- 6. Examining the other side
- 8. Appeal to ethics or character
- 9. Stance on an argument
- 11. Knowledge that deals with moral principles

Down

- 1. Art of effective or persuasive speaking or writing

- 2. Reasoning conducted or assessed according to strict principles of validity
- 4. First person to write about rhetoric
- 5. Go back to original argument
- 7. instinctive or intuitive feeling as distinguished from reasoning or knowledge
- 10. Appealing to emotion