

Name: _____

Date: _____

Marketing Terms

C A D M I N I S T R A T I O N F U N C T I O N J
 S O P R O D U C T K O W B I Z B O Z Q I R G B T
 D G N I R E T R A B I X R I D F E O T L Z O H V
 C W V F R H L Z H F U V Q H Y V P N M F B G C B
 Y D E U J C H E T U U I Q Q B R E O I D E B F Z
 M K R O B A L F O N O I T A Z I L A I C E P S U
 H P O G C U A N B X D T M M C B N Z Q I I U J Q
 G V R O S J T G F T G O Z I W C O J Q O Z A S O
 G M U O K M K E D J N D F M E X O L R S M C C P
 M A R V D U N F K E Z F A F I X F W H J F G K E
 Y R B Z S U W O Y R U D U K W S N S M M G N Z R
 F K Z D I Z C S I S A N P D L Z J K G Z N I G A
 R E C A L P Y T F T C M O V Q Z K O V Q I T N T
 P T E Z J S W L F T U P L V M R Z I J O S E I I
 R I A L T L E C I U G B R A P L K V A O I K T O
 O N L E Q S Z O W B N C O I R J N K M T D R N N
 M G M J S F N V O U R T S R C T E Q M Y N A U S
 O C W T K P H B P C D A I F T E N Y M J A M O H
 T O M E F T E T H D S Q X O E S D E J B H K C R
 I N X F V D I C Y U Z X O I N H I K C H C U C A
 O C S Y C H L O Z Q U R I L E O L D U P R X A C
 N E U R Y N A P B L Z B W B A V O N B J E J P J
 R P U X M A R K E T I N G M I X F Y R F M N C L
 K T Q Y S M B K M A R K E T N E M E G A N A M S

specialization of labor
 self sufficient
 central market
 money system
 management
 marketing
 market

administration function
 product funtion
 merchandising
 distrobution
 accounting
 bartering
 price

marketing concept
 fiance function
 marketing mix
 operations
 promotion
 product
 place