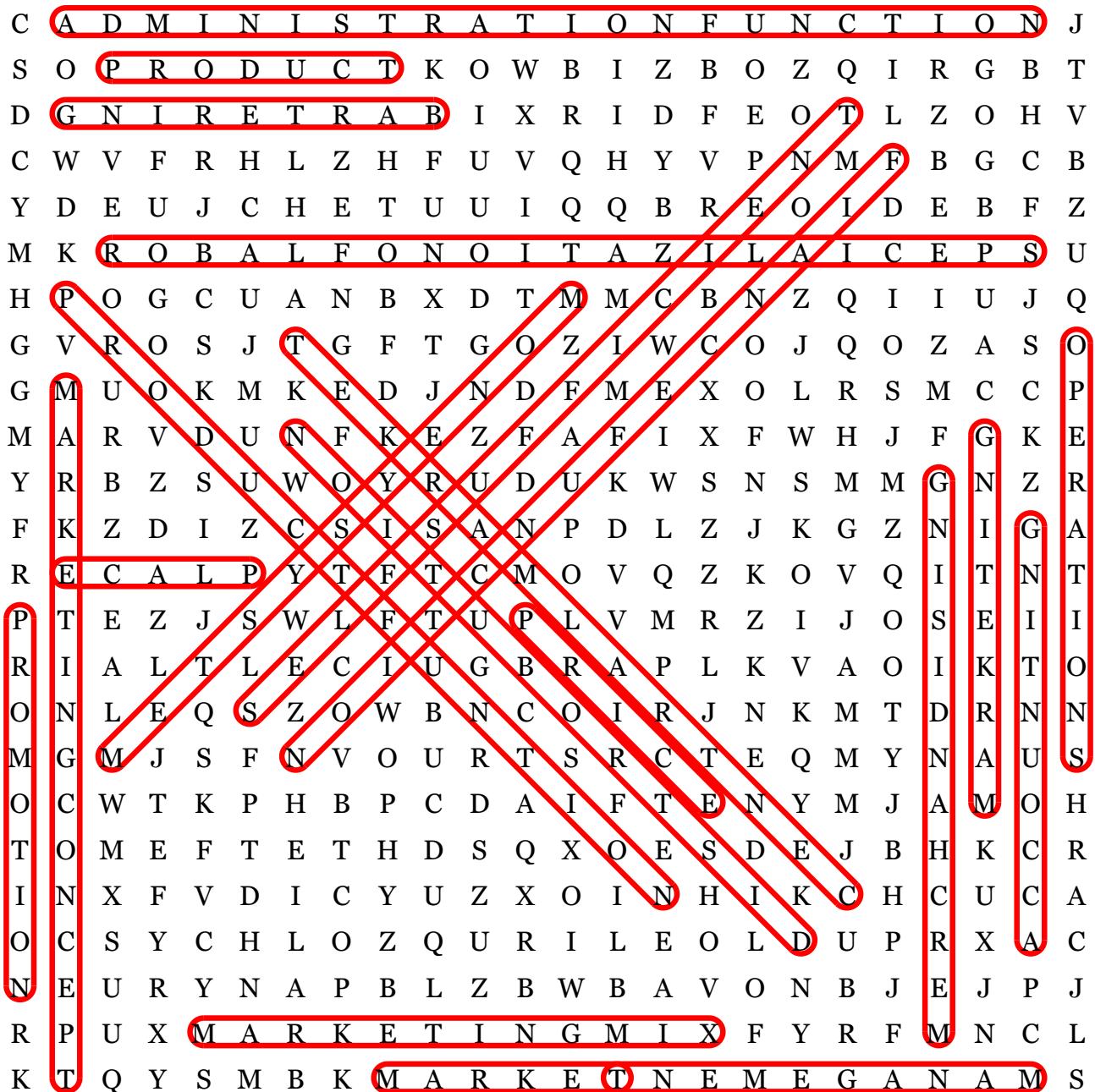


Name: _____

Date: _____

Marketing Terms



specialization of labor
self sufficient
central market
money system
management
marketing
market

administration function
product funtion
merchandising
distrobuton
accounting
bartering
price

marketing concept
fiance function
marketing mix
operations
promotion
product
place