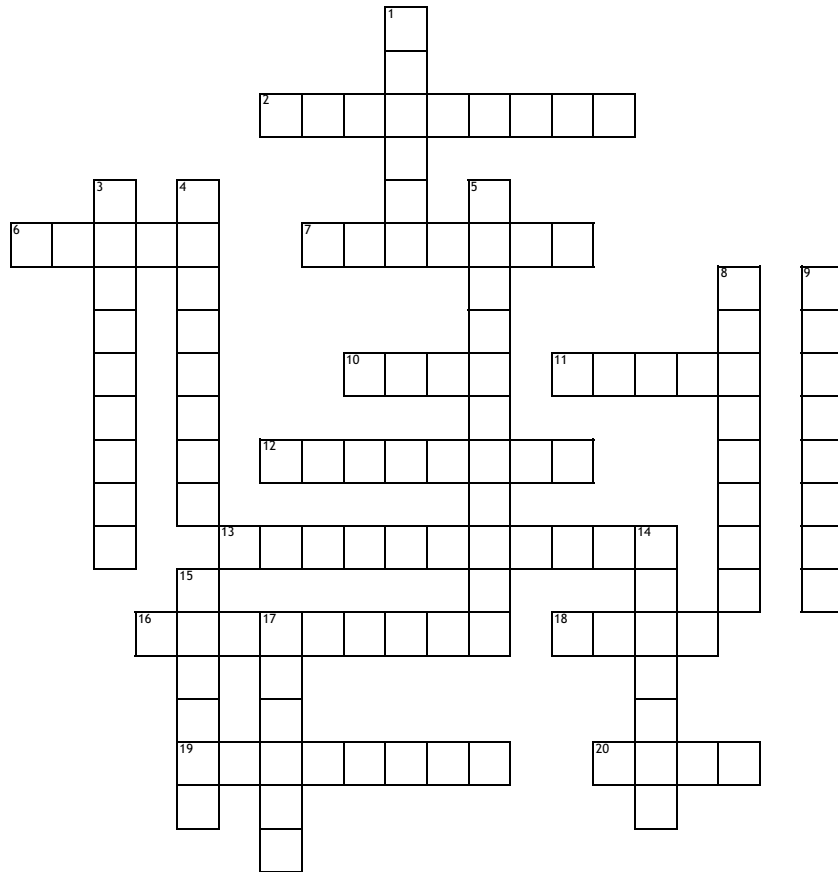


# yearbook terms



## Across

2. a page usually containing the title and important school information
6. a central idea or concept
7. to unite a spread, a horizontal line established across a spread above or below the center
10. the opening paragraph of a story that tells purpose and direction
11. a page number best located at the bottom and outside of a page
12. a column of text that flows around a photo or graphic
13. an artistic rendering of facts gathered from a poll or survey
16. words "pulled" from the text and displayed as a quotation
18. the words written to tell a story or describe an event
19. heavy sheet of paper that attaches the book to its cover
20. the complete set of all letters, numerals and punctuation marks of a type face

## Down

1. line at the beginning or end of copy giving name of a person
3. the layout space allocated for written text
4. a master page that maintains consistency with a design or section
5. a page or double page spread that separates sections of the book
8. editing and marking of a photo to indicate to the printer the area to be included
9. a line of large type used to tell the reader what is to follow
14. explanatory material that identifies the who, what, when, where and why of a photo
15. the inner space between the two pages of a spread where the paper meets the spine
17. a chart representing the pages in a signature or a book used for planning