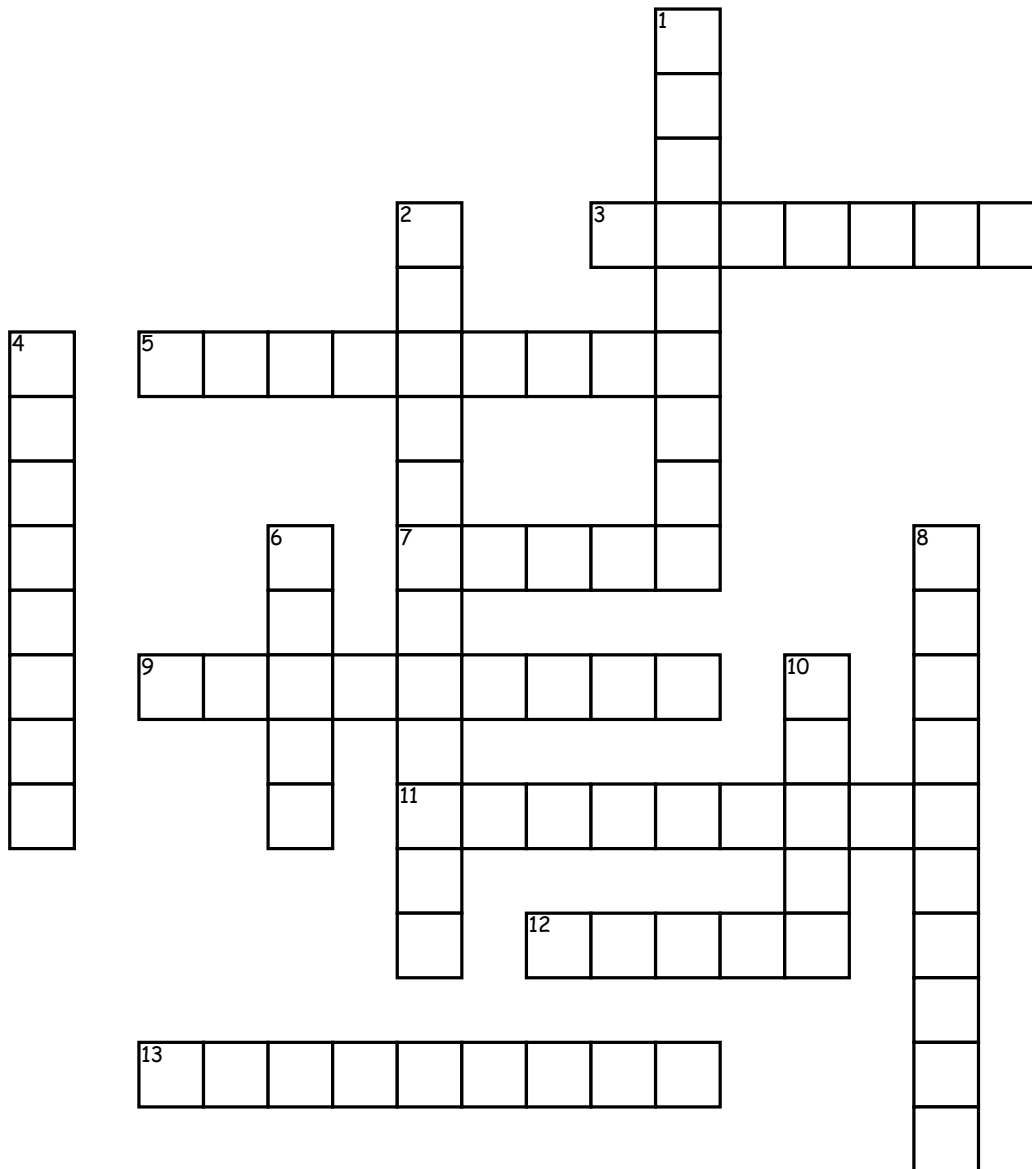


Name: _____

Date: _____

Marketing Terms



Across

3. In our class discussion what was Peanut M&M's ?

5. What organization is brought up voluntarily ?

7. Disadvantage of a For Profit Organization.

9. What is the definition of managing large amounts of money?

11. What is the action or business of promoting and selling products ?

12. A _____ is where you buy your product.

13. When you see an commercial on the TV what is it called in Marketing ?

Down

1. How does Non Profit get money?

2. The 4's of Marketing are also called.

4. When was the Production Era?

6. Advantage of a For Profit Organization.

8. What is the process of dealing with and controlling people?

10. What is the amount of something called ?