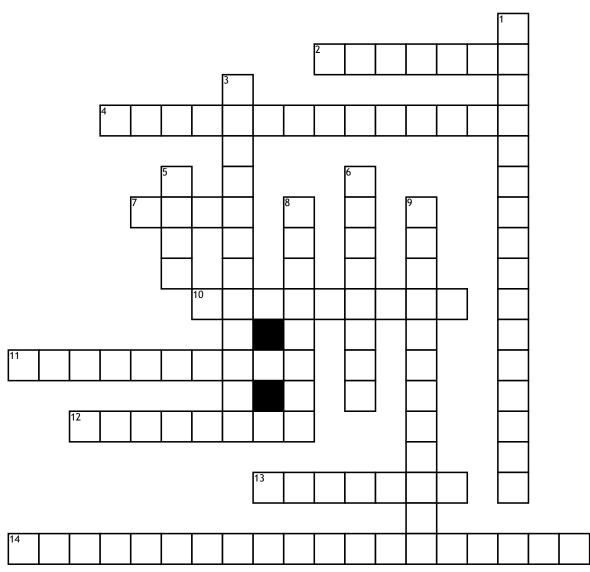
Persuasive Writing



<u>Across</u>

2. The reason or goal that you have for writing about your topic.

4. Engages and hooks the reader.

7. Idea 3 is your _____ idea.

10. Persuading someone by convincing them everyone else has the product and they need to join the crowd.

11. This is where you write your end with impact.

12. The specific people that you are writing for.

13. A short phrase that is easy to remember.

14. Do not require an answer. Used for effect. Down

1. we, you, our, us.

3. Repeating the sound or letter at the beginning of words.

5. The structure of your three body paragraphs.

6. Expressing overwhelming happiness or joy.

8. percentages, statistics, expert quotes that support your opinion and explanation.

9. An expert or famous person supports and approves your opinion.