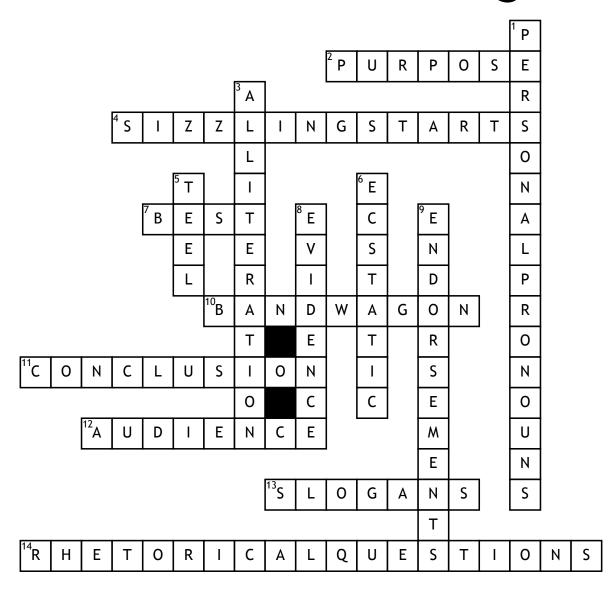
Name:	Date:	
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Persuasive Writing



Across

- 2. The reason or goal that you have for writing about your topic.
- **4.** Engages and hooks the reader.
- 7. Idea 3 is your _____idea.
- **10.** Persuading someone by convincing them everyone else has the product and they need to join the crowd.

- **11.** This is where you write your end with impact.
- **12.** The specific people that you are writing for.
- **13.** A short phrase that is easy to remember.
- **14.** Do not require an answer. Used for effect.

Down

- 1. we, you, our, us.
- **3.** Repeating the sound or letter at the beginning of words.

- **5.** The structure of your three body paragraphs.
- **6.** Expressing overwhelming happiness or joy.
- **8.** percentages, statistics, expert quotes that support your opinion and explanation.
- **9.** An expert or famous person supports and approves your opinion.