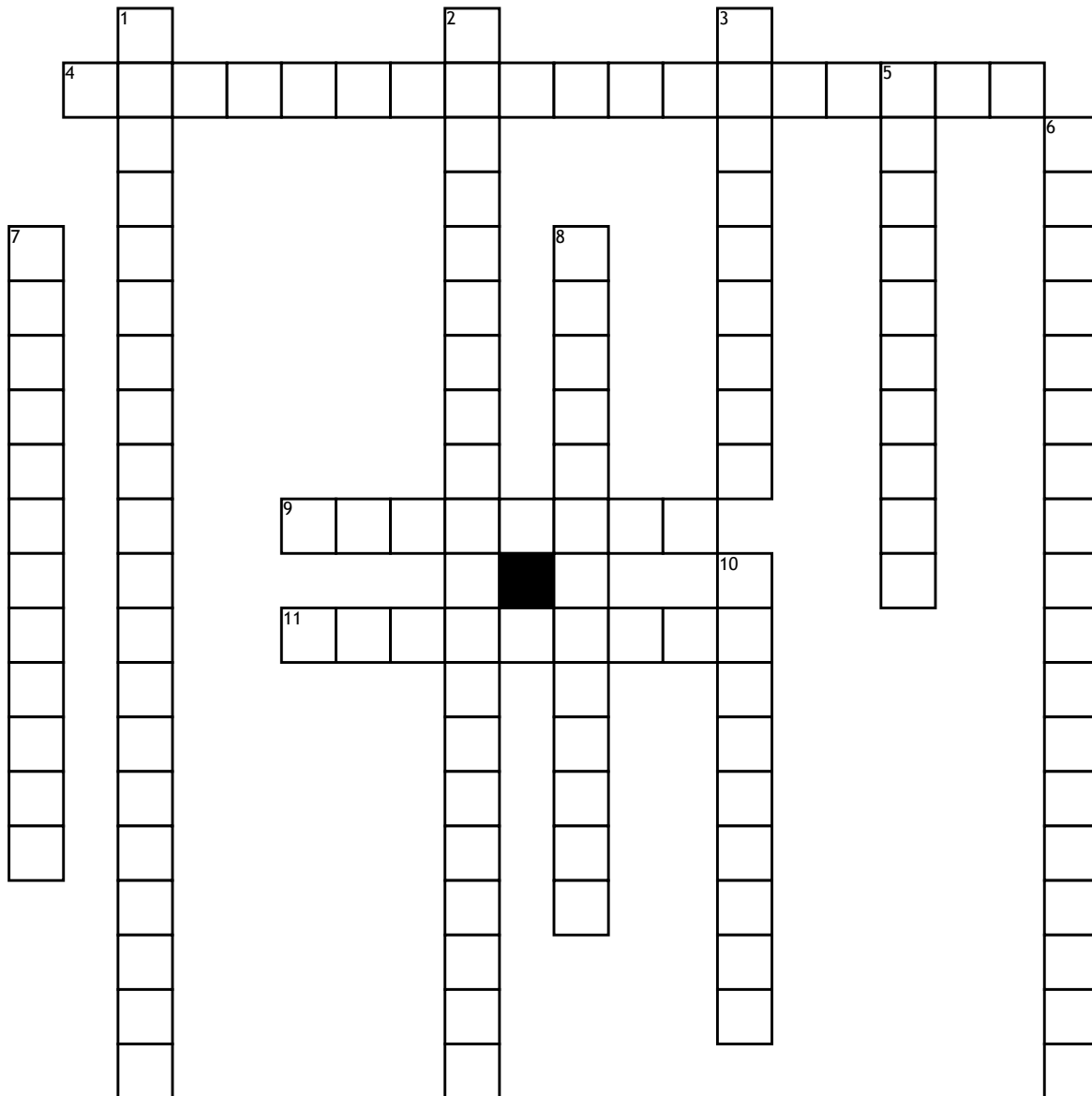


Name: _____

Date: _____

Chapter 3 Marketing Terms



Across

4. Measures wholesale price levels in the economy.

9. The term that signifies a period of renewed economic growth

11. A time when the economy is expanding

Down

1. The output of goods and services produced by

2. The total dollar value of goods and services

3. A period of economic slowdown that lasts for at least six months

5. A period of prolonged recession

6. Measures the change in price over a period of

7. Output per worker hour that is measured over a defined time

8. Recurring changes in economic activity

10. Rising prices