Name:	Date:

Chapter 3 Marketing Terms

		¹ G						² G					³ R						
	⁴ P	R	0	D	U	С	Е	R	Р	R	I	С	Е	I	N	⁵ D	Ε	Х	
		0				_	-	0					С		_	Е			⁶ C
		S						S					Е			Р			0
⁷ P		S						S		⁸ B			S			R			N
R		D						N		U			S			Е			S
0		0						Α		S			I			S			U
D		М						Т		ı			0			S			М
U		Е						I		N			N			I			Ε
С		S			⁹ R	Е	С	0	٧	Е	R	Υ		•		0	•		R
Т		Т				•		N		S			¹⁰ I			N	9		Р
I		I			¹¹ E	Х	Р	Α	N	S	I	0	N						R
٧		С						L		С			F						I
I		Р						Р		Υ			L						С
Т		R						R		С			Α						Е
Υ		0						0		L			Т						I
	-	D						D		Е			ı						N
		U						U			•		0						D
		С						С					N						Е
		Т						Т						-					Х

Across

- **4.** Measures wholesale proce levels in the economy.
- **9.** The term that signifies a period of renewed economic growth
- **11.** A time when the economy is expanding

Down

1. The output of goods and services produced by

- **2.** The total dollar value of goods and services
- **3.** A period of economic slowdown that lasts for at least six months
- 5. A period of prolonged recession
- **6.** Measures the change in price over a period of
- **7.** Output per worker hour that is measured over a defined time
- **8.** Recurring changes in economic activity
- 10. Rising prices