

Maslow's Hierarchy of Needs



Self-Actualization

Physiological

achievement

self-esteem

confidence

creativity

Belonging

intimacy

security

friends

respect

shelter

Esteem

family

Safety

goals

water

food

love

rest

air

S B R M T E O J R G R N J S C R P
 E M E E T S E W Y O I L W R F E T
 L S S J H S B B V M A B E J U C C
 F L P I C R D Y L Q E A N B Z N E
 A A M T E O S S Y L T Y S N U E P
 C O G W N R Z T O I H P F M H D S
 T G R I E D I N V D Q O G H T I E
 U J J S G R G I Y Y Z C D D L F R
 A U T E U I T J T J D N Y Q O N N
 L E D C N Y R E T A W Y K Z V O O
 I C E G S E L F E S T E E M E C F
 Z S Y D H T N E M E V E I H C A T
 A C L F L S D N E I R F M I S S J
 T G I L A C I G O L O I S Y H P G
 I T M E H L H G U Y T E F A S U P
 O Z A G L O H I N T I M A C Y V G
 N E F K K F V A X R E T L E H S H