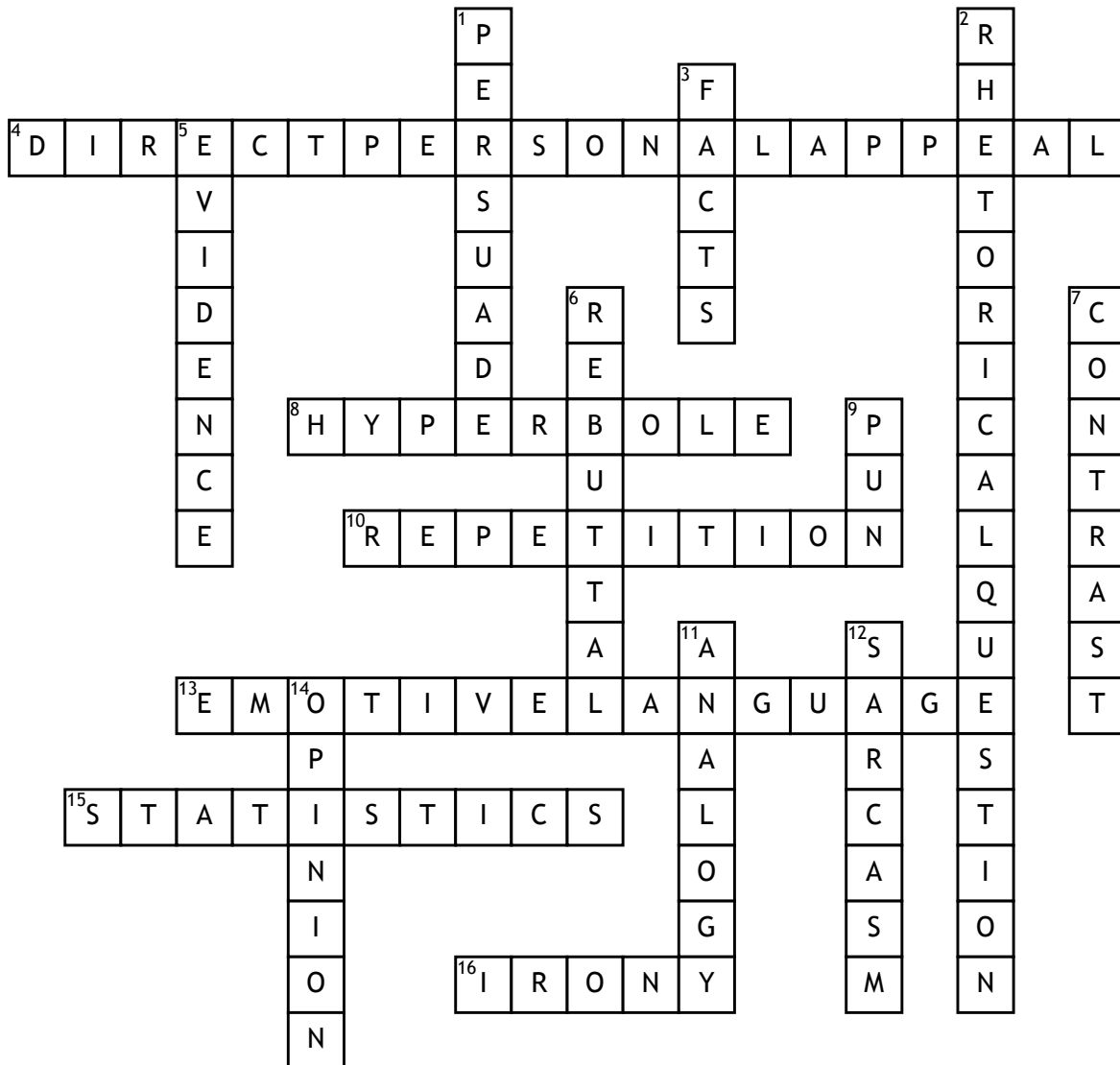


## Persuasive/Argumentative Writing Devices and Techniques



### Across

4. Use of the pronoun "you" to appeal to someone's specific needs or desires, urging them to do somethings
8. Another word for exaggeration
10. A word or phrase that is mentioned more than once for an effect
13. Writing that pulls on your heart strings
15. Data which supports a point being made

16. The opposite of what is said, what is expected to happen and what really happens

### Down

1. To convince someone to think a certain way
2. This does not require an answer. Used for an effect
3. These can be proven
5. Percentages, statistics, expert quotes that support your opinion and explanation
6. Argument or proof that contradicts the opposing view point

7. Highlighting one thing up against another to show the differences or opposites for an effect

9. This is a play on words to suggest a different meaning and create humor.

11. Comparison

12. Often intended to hurt, opposite of real meaning, saying one thing and meaning something else

14. Your views on something