

Name: _____ Date: _____

Employee Feedback Survey

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| 1. Reason we invest in the survey | A. 4 |
| 2. Another reason we invest in the survey | B. 30-35% |
| 3. 1 more reason we invest in the survey | C. 3 |
| 4. Why we invest in the survey | D. 24% (116 ee owners) |
| 5. What was VM's score in 2019 | E. "1 Thing" |
| 6. National average engagement score | F. 3/17-3/31 |
| 7. VM 2020 Engagement Campaign | G. Engagement impacts biz perf. |
| 8. 2020 Survey Dates | H. 73% |
| 9. Number of times we plan to revisit "1 thing" campaign | I. Info to support EE experience |
| 10. Number of colors on the LT "Money" slide | J. 25% (120 ee owners) |
| 11. 2019 Enthusiastically Engaged #'s (purple) | K. Move needle on "Money" slide |
| 12. 2019 Engaged #'s (green) | L. Employee owners have a voice |
| 13. 2019 Disengaged #'s (yellow) | M. 3% (14 ee owners) |
| 14. 2019 Deeply Disengaged #'s (red) | N. 48% (233 ee owners) |
| 15. LT Goal | O. Recruitment tool |