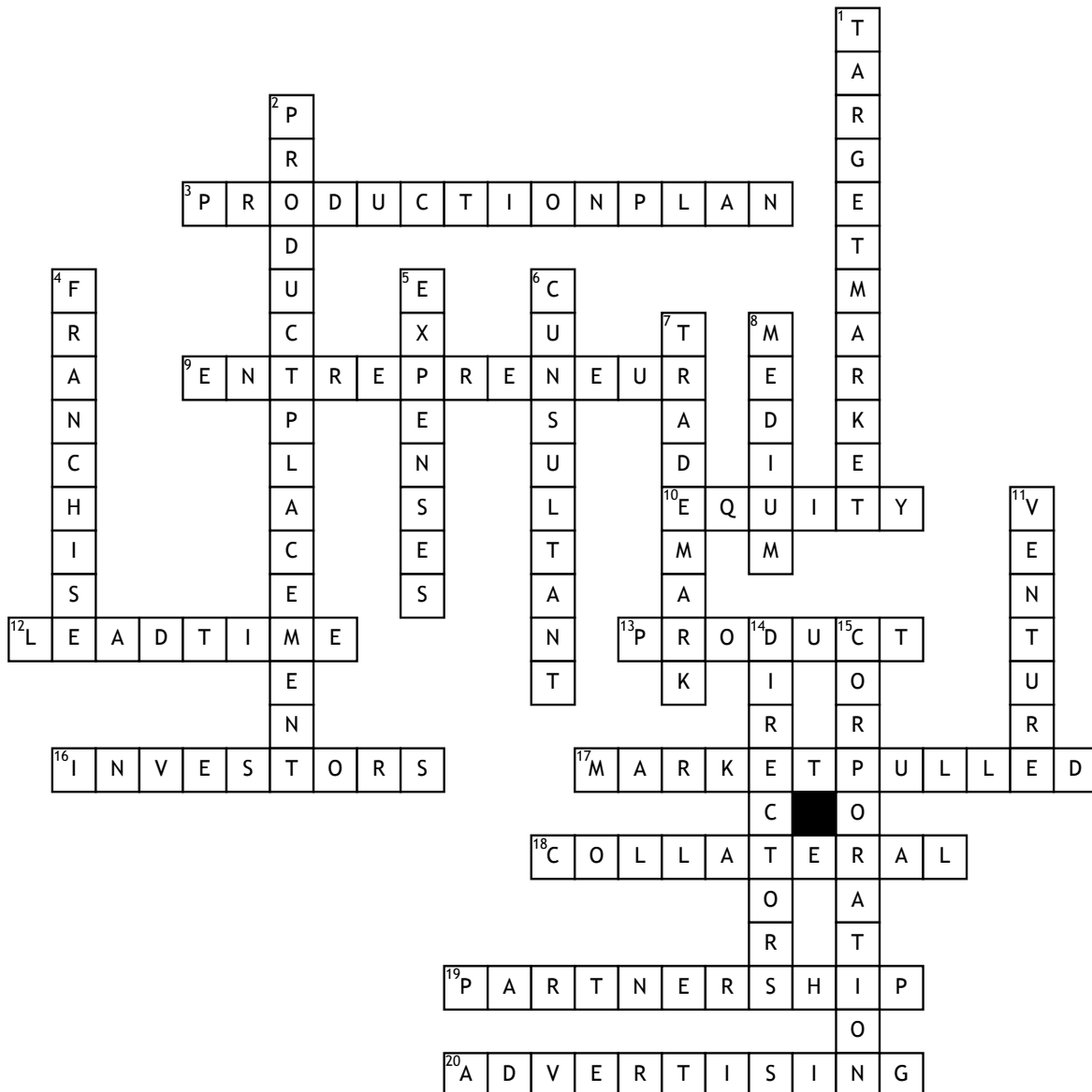


Name: _____

Date: _____

Unit 3 Business crossword



Across

3. the part of a venture that involves what product to create
 9. someone who takes a risk, finds an opportunity, and turns it for a profit
 10. equal to the total assets minua the total liabilities and stands for the value of the company that is claimed by the company
 12. the time it takes from ordering a product to the time it gets to its destination
 13. something that is moveable for sale
 16. Some one who will start up a capital in exchange for shares of the ownership
 17. When entrepreneurs see a problem, thinks of an opportunity, and come up with an idea to take advantage of the situation

18. a garunteed repayment of a loan if one can not pay it off in time
 19. A type of business, that is ran by 1 or more people with the intent to make a profit
 20. something used to promote a certain product

Down

1. a group of people who are looking to buy a particular type of product or service
 2. when real life products are made into a fictional or nonfictional commercial
 4. A company with several businesses that sell the same products
 5. the cost consumed in the process of earning revenue

6. people who can be hired for a short period of time to help improve your business

7. words, symbols, or designs used to identify a product or service and distinguish it from its competitors
 8. the method of media that a company uses to advertise to their customers
 11. a business enterprise in which the expectation of gain is accompanied by th risk of loss or failure
 14. people who are voted for by the shareholders of a company/corporation
 15. A form of business where the shareholders share profit, and both vote for directors