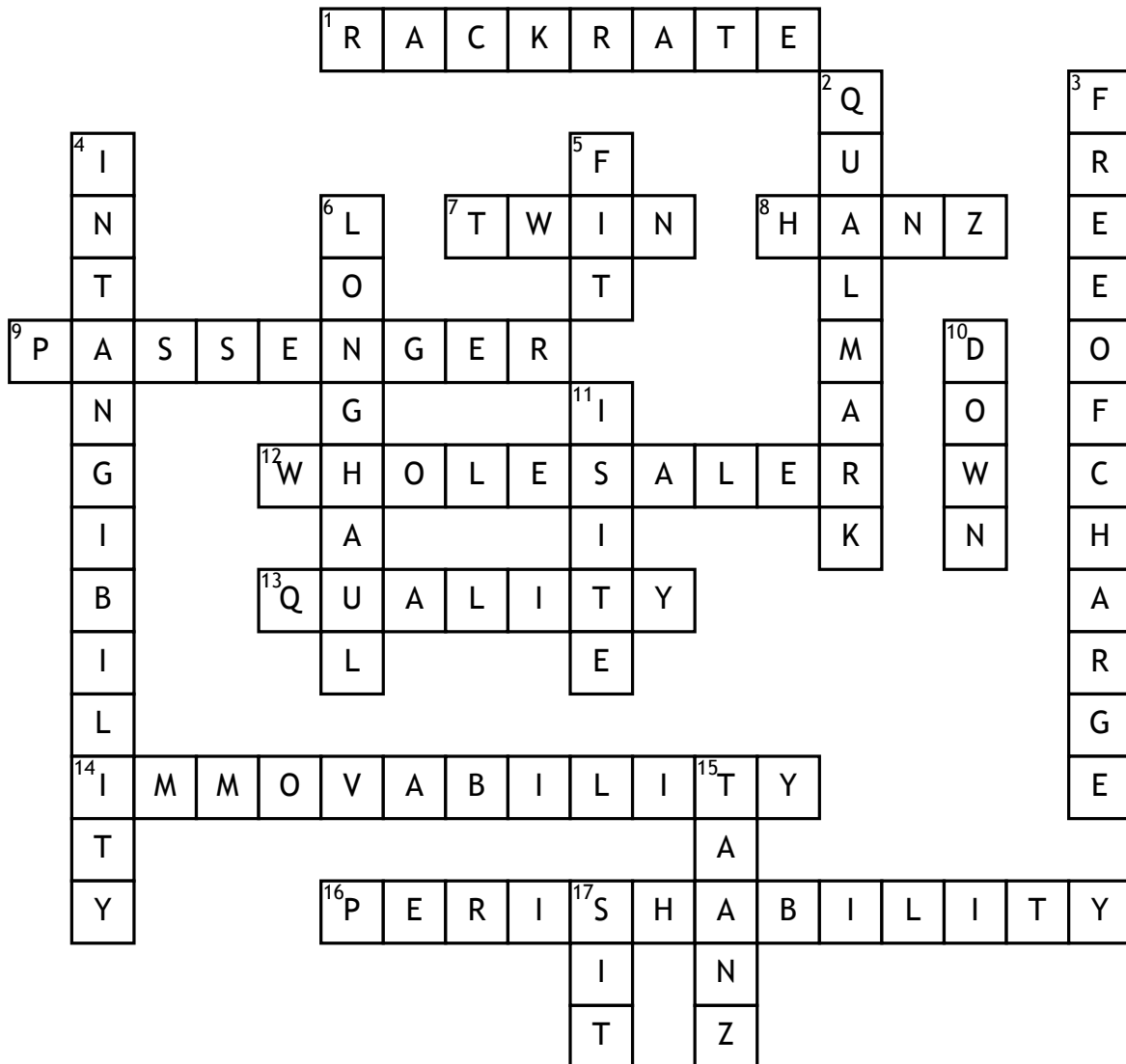


Name: _____

Date: _____

Tourism Terms



Across

1. The retail price paid for a tourism product

7. A room with 2 single beds

8. Hospitality Association Of New Zealand

9. PAX

12. Represents and sells suppliers' products and puts packages together

13. The standard of something when it is compared to other things like it

14. Tourism cannot be taken to the consumer: the consumer must be taken to it

16. Services cannot be physically stored and therefore are known to perish

Down

2. New Zealand Tourism's official quality agency

3. FOC

4. Services cannot be physically 'touched' or possessed

5. Free Independent traveller

6. Air travel of 8 hours or more duration

10. Domestic Tourist: Aucklanders travelling _____ south

11. Brand of information centres

15. Travel Agents Association of New Zealand

17. Semi independent traveller