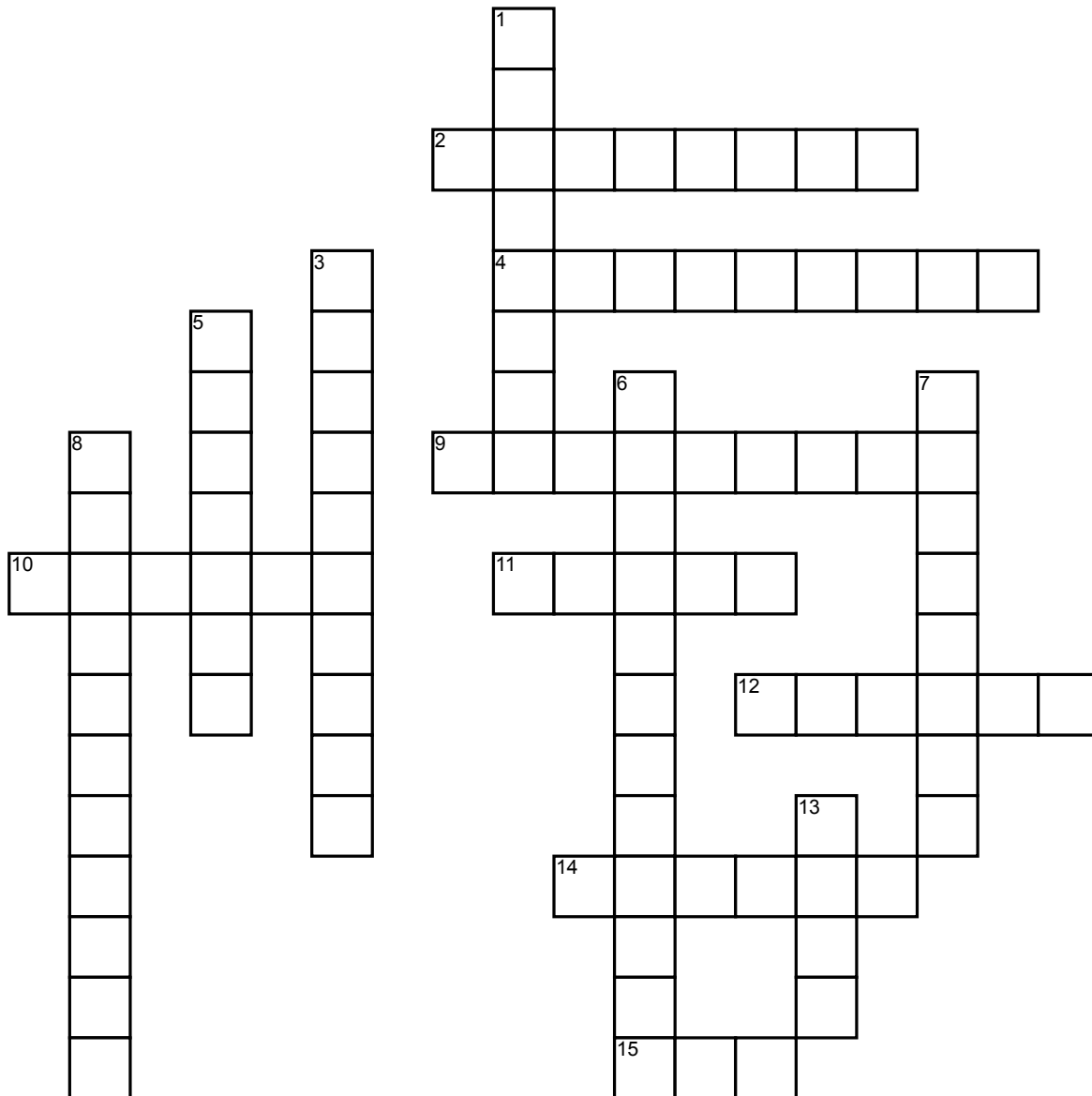


Name: \_\_\_\_\_

Date: \_\_\_\_\_

# MQM385 Strategic Management



## **Across**

2. When stakeholders engage the organization over its misbehaviors  
 4. This follows strategy (like "form follows function" in architecture)  
 9. CSR spin  
 10. Interface's emissions  
 11. Corporate entity that sets executive compensation

12. European conglomerate that bought Ben & Jerry's  
 14. The first priority of Socially Responsible Businesses  
 15. Short-hand name for legislation intended to reign in corporate abuses

## **Down**

1. The case that changed the world

3. Founder of SAS  
 5. Aspirational statement for why we are in business  
 6. SRB ice cream maker  
 7. Granted by states to do business  
 8. Trustee of another's asset  
 13. Your CSR guide