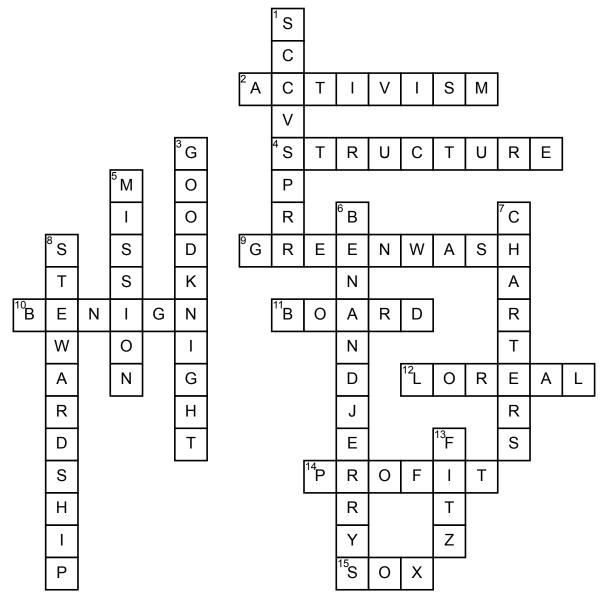
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## MQM385 Strategic Management



## **Across**

- **2.** When stakeholders engage the organization over its misbehaviors
- **4.** This follows strategy (like "form follows function" in architecture
- 9. CSR spin
- 10. Interface's emissions
- 11. Corporate entity that sets executive compensation

- **12.** European conglomerate that bought Ben & Jerry's
- **14.** The first priority of Socially Responsible Businesses
- **15.** Short-hand name for legislation intended to reign in corporate abuses

## Down

1. The case that changed the world

- 3. Founder of SAS
- **5.** Aspirational statement for why we are in business
- **6.** SRB ice cream maker
- **7.** Granted by states to do business
- 8. Trustee of another's asset
- 13. Your CSR guide