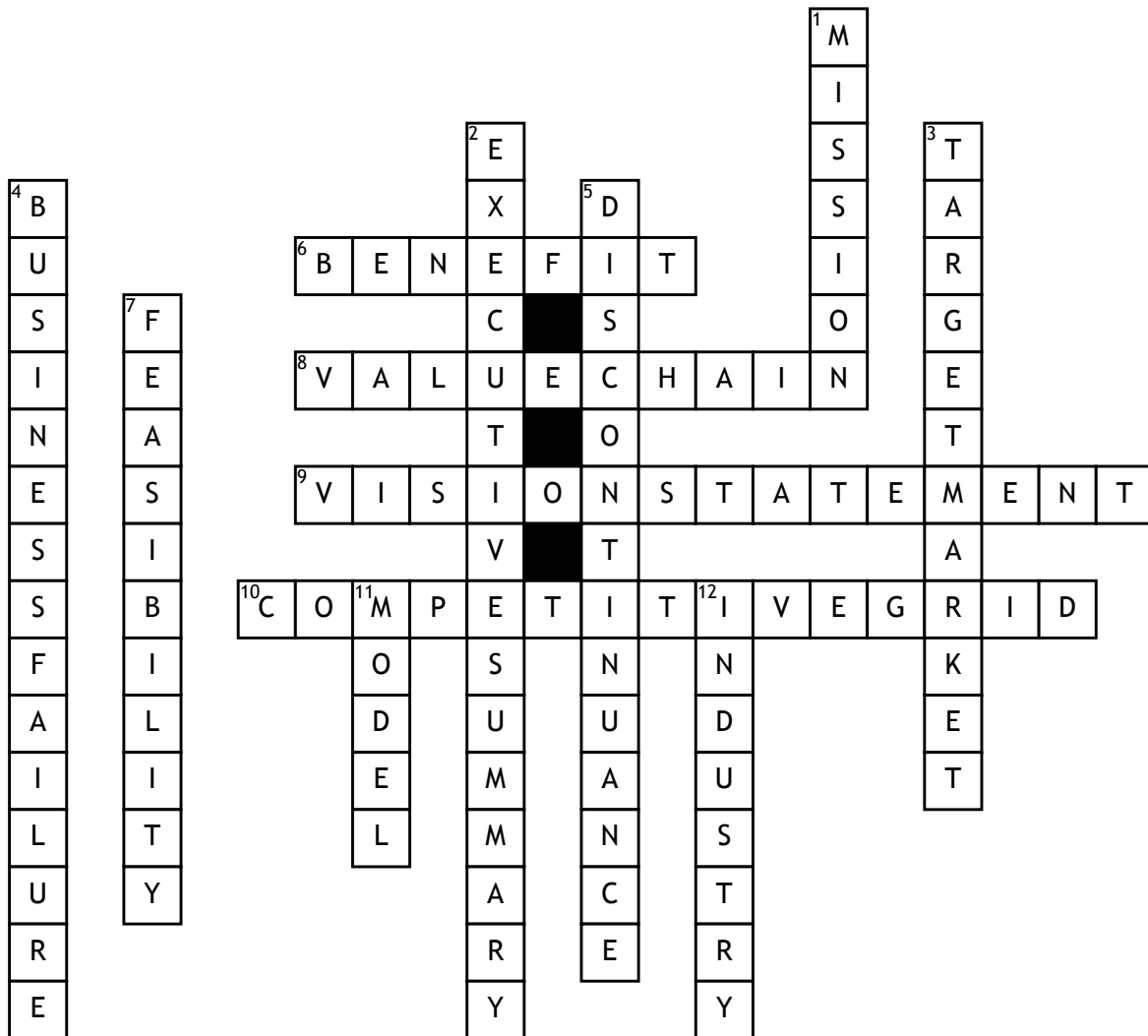


Name: _____

Date: _____

Business Plan



Across

6. Something that promotes or enhances the value of a product or a service for the customer

8. A product or service flow from the producer to the customer

9. A declaration of the scope and purpose of a company

10. A tool for organizing information about a business' venture

13. A working model used by entrepreneurs to determine what it takes to develop their products or services

Down

1. A declaration of the specific aspiration of a company the major goal for which it will strive

2. A brief recounting of the key points contained in a business plan

3. One most likely to buy a business

4. A business that has stopped operating with a loss to creditors

5. A business that is operating under a new name or the owner has purposely discontinued in order to start a new business so it disappears from the tax rolls

7. It allows the entrepreneur to decide whether a new business concept has potential

11. Plan to make money with their business concept

12. A collection of business with a common line or product or service