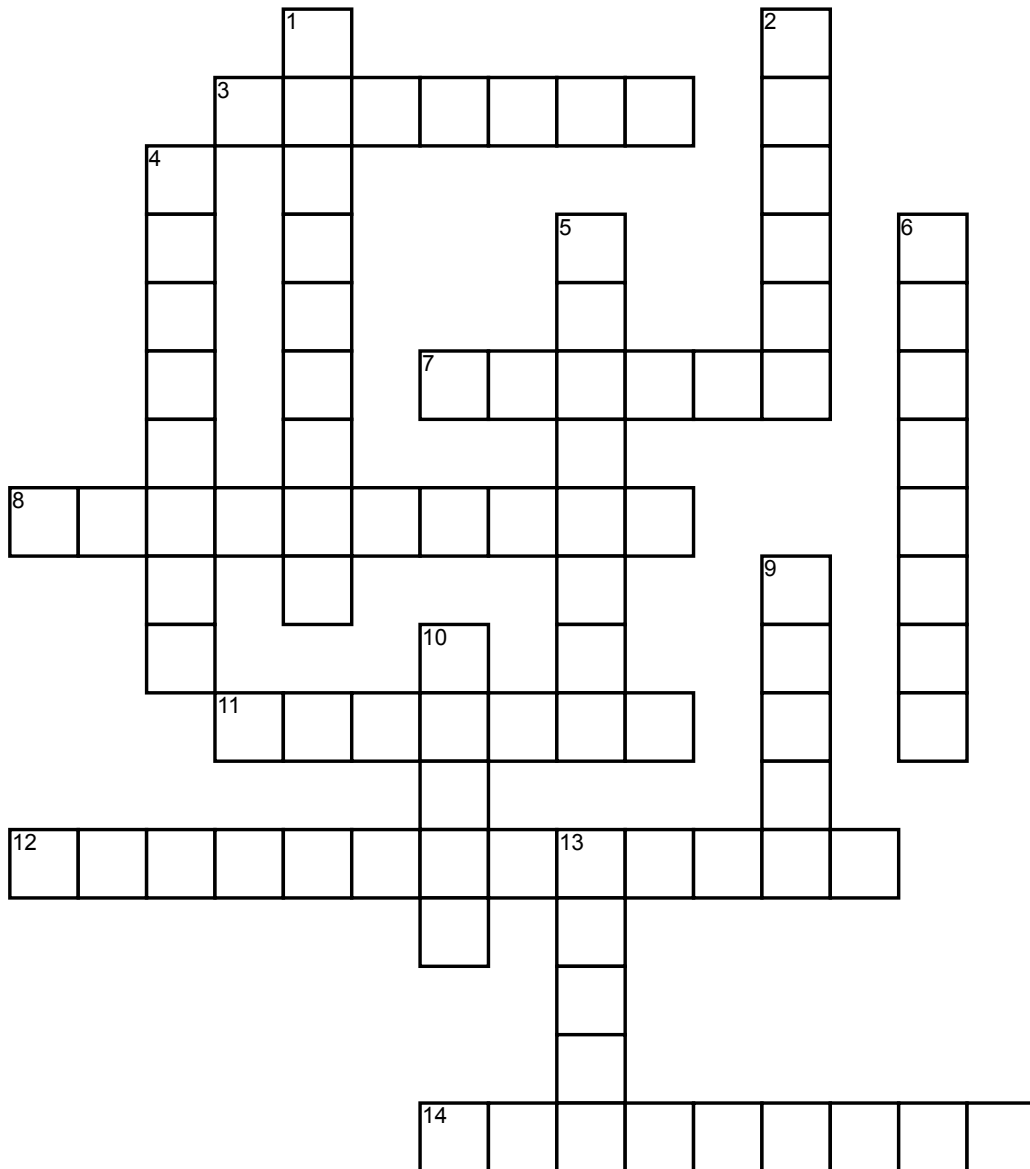


Name: \_\_\_\_\_

# Persuasive Vocabulary



## Across

- 3.** a statement that creates an inferred conclusion
- 7.** a claim plus supporting reasons
- 8.** A summary based on evidence or facts
- 11.** an error in thinking or arguing
- 12.** the degree to which an objective is achieved
- 14.** a confident and forceful statement of fact or belief

## Down

- 1.** the author/creator of the persuasive appeals ethos, pathos, and logos
- 2.** a persuasive appeal that is used to evoke the emotions of the audience
- 4.** the available body of facts or information indicating whether a belief or proposition is true or valid.
- 5.** language used to persuade an audience

- 6.** Judging the value or character of something; discussing the positive and negative advantages or disadvantages.
- 9.** a persuasive appeal that is uses logic through definitions, facts, or statistics to prove a point
- 10.** to state something to be true with or without evidence
- 13.** a persuasive appeal that is used to show the credibility of the speaker (expert or celebrity)