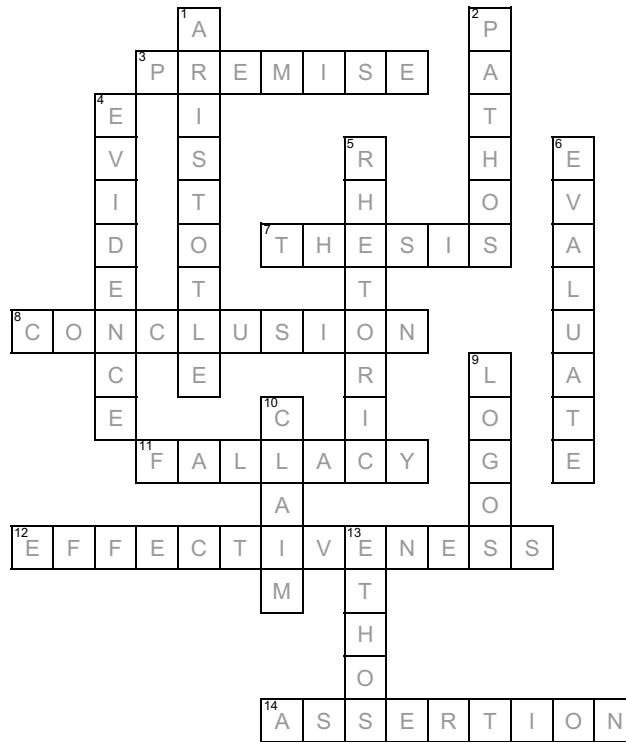


Name: _____

Persuasive Vocabulary



Across

- 3. a statement that creates an inferred conclusion
- 7. a claim plus supporting reasons
- 8. A summary based on evidence or facts
- 11. an error in thinking or arguing
- 12. the degree to which an objective is achieved
- 14. a confident and forceful statement of fact or belief

Down

- 1. the author/creator of the persuasive appeals ethos, pathos, and logos
- 2. a persuasive appeal that is used to evoke the emotions of the audience
- 4. the available body of facts or information indicating whether a belief or proposition is true or valid.
- 5. language used to persuade an audience
- 6. Judging the value or character of something; discussing the positive and negative advantages or disadvantages.
- 9. a persuasive appeal that is uses logic through definitions, facts, or statistics to prove a point
- 10. to state something to be true with or without evidence
- 13. a persuasive appeal that is used to show the credibility of the speaker (expert or celebrity)