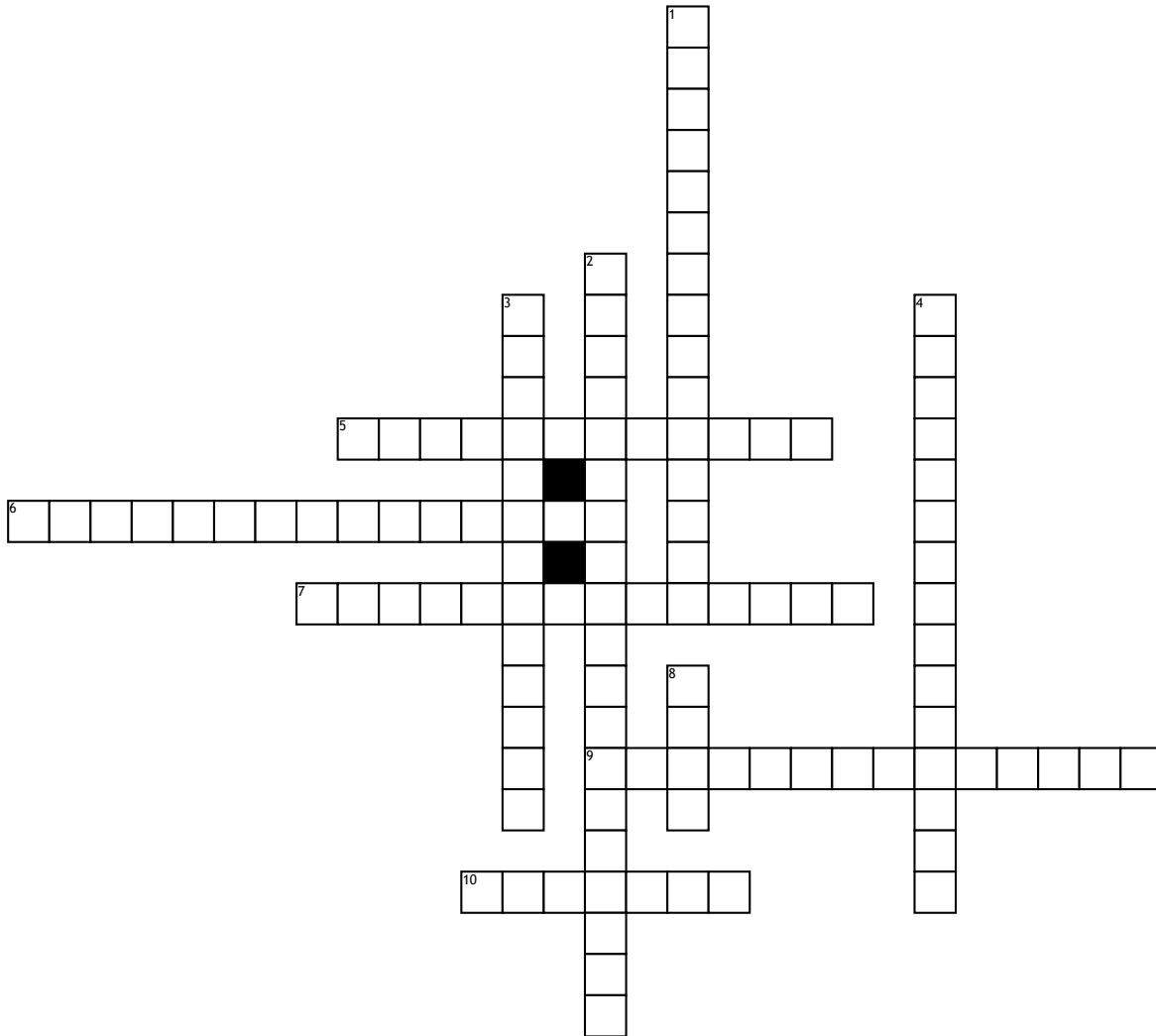


Name: \_\_\_\_\_

# Chapter 3 Key Terms



## Across

- 5. Professional athletes also have the opportunity to earn income from
- 6. Are Olympic-style games for athletes with disabilities
- 7. finds interest in the sport and not just the classification or level of sport.
- 9. a person who does not get paid to play a sport.
- 10. a law that bans gender discrimination in schools that receive federal funds

## Down

- 1. sell sports, games, and services to fans.
- 2. an athlete has the will and ability to earn an income from a particular sport
- 3. sports that involve nontraditional, daring methods of athletic competition
- 4. all the marketing activities designed to satisfy the needs and wants of sports consumers
- 8. a national organization that governs college athletics and oversees important decisions pertaining to athletics