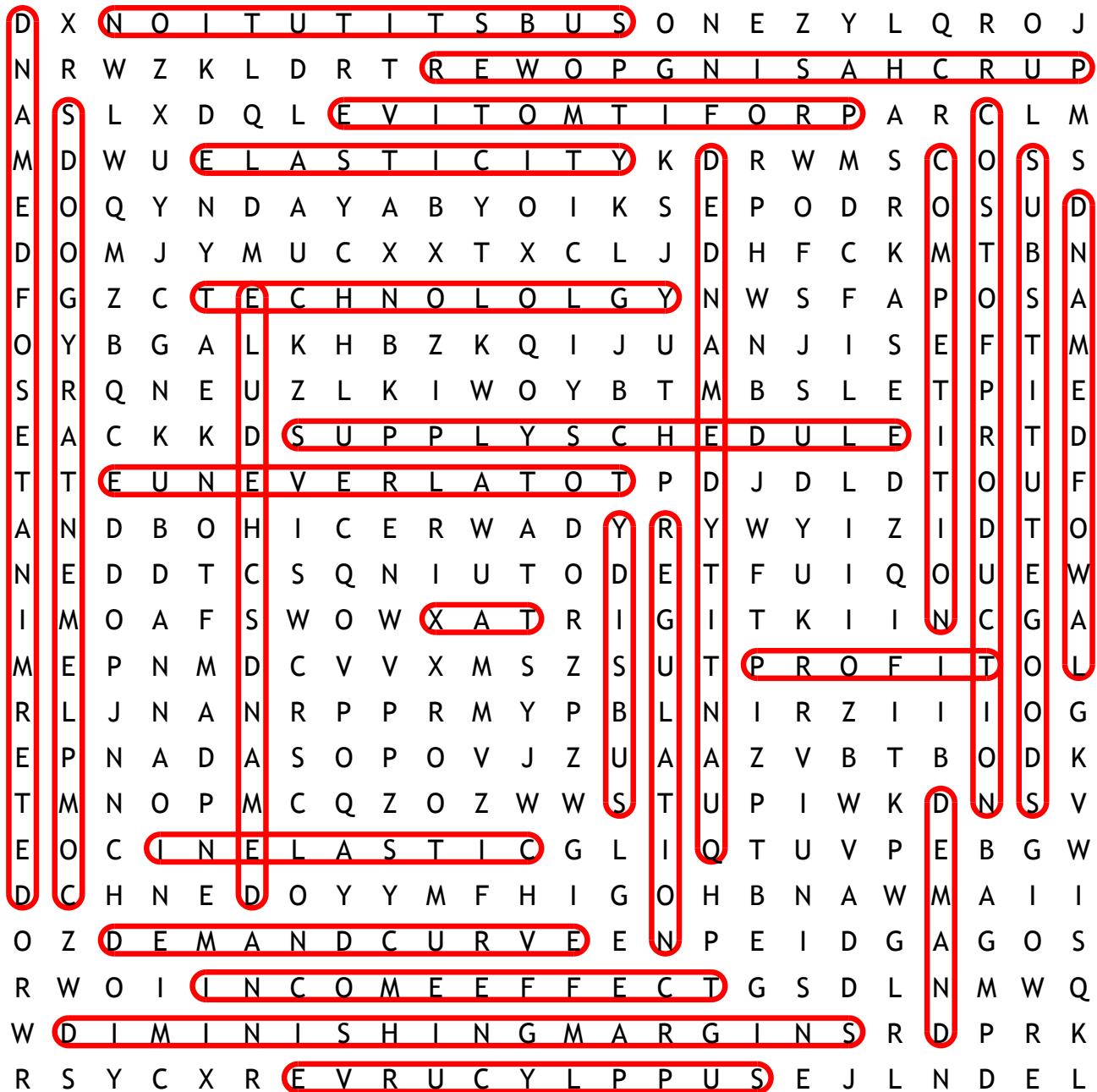


Name: _____

Date: _____

Supply and Demand



determinates of demand
cost of production
purchasing power
profit motive
law of demand
substitution
regulation
subsidy
tax

complementary goods
quantity demanded
supply schedule
total revenue
supply curve
competition
elasticity
profit

diminishing margins
substitute goods
demand schedule
income effect
demand curve
technology
inelastic demand