Name: _____ Date: _____

Persuasive techniques

K	H	H	O	J	H	H	W	M	S	N	A	G	O	L	S	Q	W	O	W	L	F	F	Q
Z	S	P	Q	Z	S	Q	T	T	F	M	F	S	B	A	E	B	F	G	Q	K	J	H	L
B	H	A	C	A	Y	Q	U	H	J	S	C	S	E	T	D	M	K	Q	D	R	H	C	L
J	F	R	L	W	L	Y	M	L	U	A	V	P	H	S	T	A	T	I	S	T	I	C	S
H	R	G	X	T	I	C	F	K	K	C	W	Q	B	Q	K	H	O	W	J	E	K	F	F
Q	H	A	R	B	Z	O	B	P	H	R	C	J	S	M	X	L	Y	J	Q	X	Z	A	S
C	E	R	Y	R	Y	M	F	H	B	A	U	K	O	L	G	F	B	X	M	A	O	U	S
Z	T	A	U	R	G	M	G	P	T	S	F	P	U	M	E	T	O	D	C	E	N	A	Q
O	O	P	M	N	G	A	G	N	I	N	E	P	O	L	U	F	R	E	W	O	P	L	N
E	R	E	K	F	A	N	Q	B	R	E	C	M	H	A	G	A	I	Y	P	K	V	S	B
K	I	C	S	W	B	D	I	S	U	T	U	I	R	K	E	N	V	B	O	T	O	A	U
S	C	N	N	S	K	S	T	D	C	M	Q	L	A	L	V	X	A	S	E	V	R	R	Z
H	A	E	S	U	L	C	B	Q	N	V	H	L	J	P	K	G	P	P	M	R	D	E	Z
O	L	T	A	G	A	O	G	P	L	E	P	F	I	T	J	Z	H	W	F	J	U	Y	W
C	Q	N	W	F	L	F	W	F	F	U	E	N	O	I	T	I	T	E	P	E	R	M	O
K	U	E	E	M	E	Q	V	R	P	L	P	L	Y	A	B	E	T	Q	A	Z	M	P	R
T	E	S	S	H	Q	P	L	I	E	O	L	I	B	G	R	A	V	V	A	W	T	P	D
A	S	E	Y	D	U	O	L	F	P	V	Y	U	B	A	B	A	D	G	G	O	X	F	S
C	T	N	P	V	G	C	R	K	T	P	E	G	K	U	R	Z	U	D	Y	S	L	R	X
T	I	O	P	H	G	E	V	W	K	S	T	A	P	W	B	O	R	B	H	H	U	P	M
I	O	K	R	M	L	T	R	D	X	M	K	C	L	C	R	Z	M	T	X	O	R	P	A
C	N	A	K	V	O	P	I	N	I	O	N	Y	I	O	Q	V	U	E	M	D	D	F	W
S	D	G	E	G	A	U	G	N	A	L	E	V	I	T	O	M	E	U	M	X	L	W	Q
R	N	U	O	N	O	R	P	L	A	N	O	S	R	E	P	C	H	P	G	I	U	Q	A

one sentence paragraph
powerful opening
shock tactics
repetition
anecdote
opinion

rhetorical question
personal pronoun
slow reveal
statistics
sarcasm
humour

memorable ending
emotive language
buzz words
commands
slogans
facts