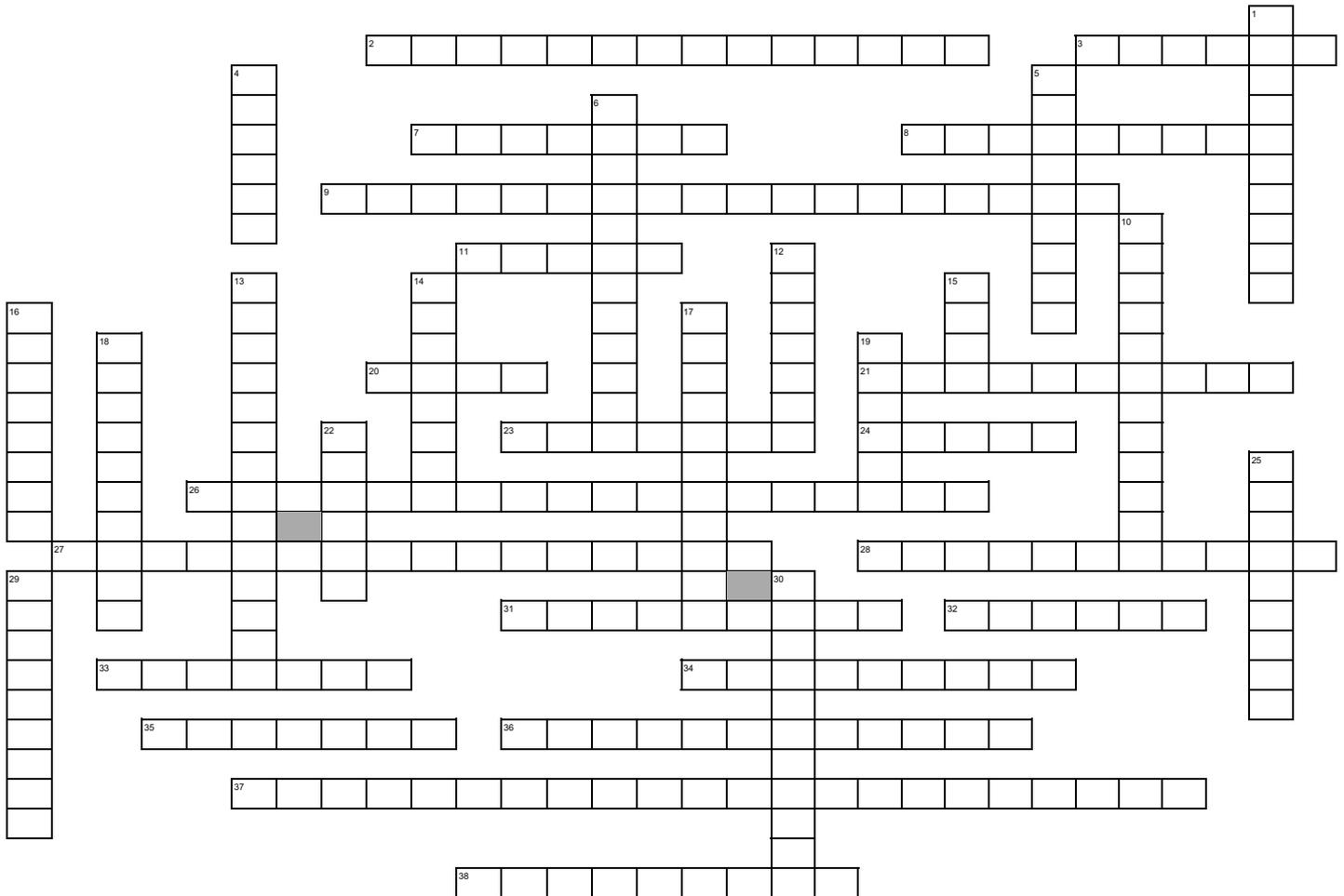


# Digital Literacy



## Across

2. a rule that is unfairly applied to different people or groups of people
3. when companies tailor content to you based on the information they have collected about you
7. the ability to use a small amount of someone's creative work without permission, but only in certain ways
8. without a name or other information that identifies who you are
9. navigating the digital world safely, responsibly, and ethically
11. when companies collect information about you based on your online behavior
20. an idea –whether a phrase, expression, image, or video – that gains widespread recognition online viral: the rapid spread of information, particularly
21. a person or company other than you and the owner of the website you visit
23. different factors that surround a piece of information that help determine its meaning
24. a representation of someone or something, such as a photograph or drawing; the way someone or something is perceived by others
26. a use in connection with a business, usually for profit
27. all of the information about a person that can be found online
28. common categories of the population, such as age, gender, and race
31. to depict yourself to others as being a certain way or having particular characteristics
32. a graphic image that represents a person online
33. an image and personality that you show to others
34. a person who supports and stands up for someone else
35. data files that are stored on your computer when you visit certain sites, often used by companies to identify repeat customers and personalize visitors' experiences
36. a set of principles and morals governing people's behavior as it relates to the Internet and digital devices
37. knowledge collected from many people towards a common goal
38. a person who passively stands by and observes without getting involved

## Down

1. to decrease or make less intense
4. a person who is the object of an intentional action
5. someone seeking entrance to a school or placement in a job, usually competing with others for the position
6. creative work that's not protected by copyright and is therefore free for one to use however one wants
10. electronic devices and media platforms such as computers, cell phones, video, the Internet, and video games that allow users to create, communicate, and interact with one another or with the device or application itself
12. to continue and endure
13. choices a website might give you about what it does with your information
14. a person who intentionally commits acts to hurt or damage someone
15. a website created by a group that allows all users in a group to add or edit content
16. to increase or make more intense
17. the effect of something that happened earlier
18. the general impression of a person held by others and the public
19. a set of principles and morals governing people's behavior, including honesty and respect toward others
22. a figure of speech in which a comparison is made between two different things using the word like or as
25. to let in or to be given entrance
29. a law that protects a creator's ownership of and control over the work he or she creates, requiring other people to get the creator's permission before they copy, share, or perform that work
30. the view or outlook of someone, based on their thoughts, feelings, experiences, and background