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## Business \& Enterprise



| PRIVATE LIMITED COMPANY | PUBLIC LIMITED COMPANY | FACTORS OF PRODUCTION |
| :--- | :--- | :--- |
| ENTREPRENEUR | LAND LABOUR | ADVERTISING |
| PARTNERSHIP | SOLE TRADER | INNOVATION |
| ENTREPRISE | CREATIVITY | MARKETING |
| FRANCHISE | PROMOTION | ECOMMERCE |
| PRODUCT | CAPITAL | MARKET |
| DESIGN | PRICE | PLACE |
| SELL | LOGO | BUY |

