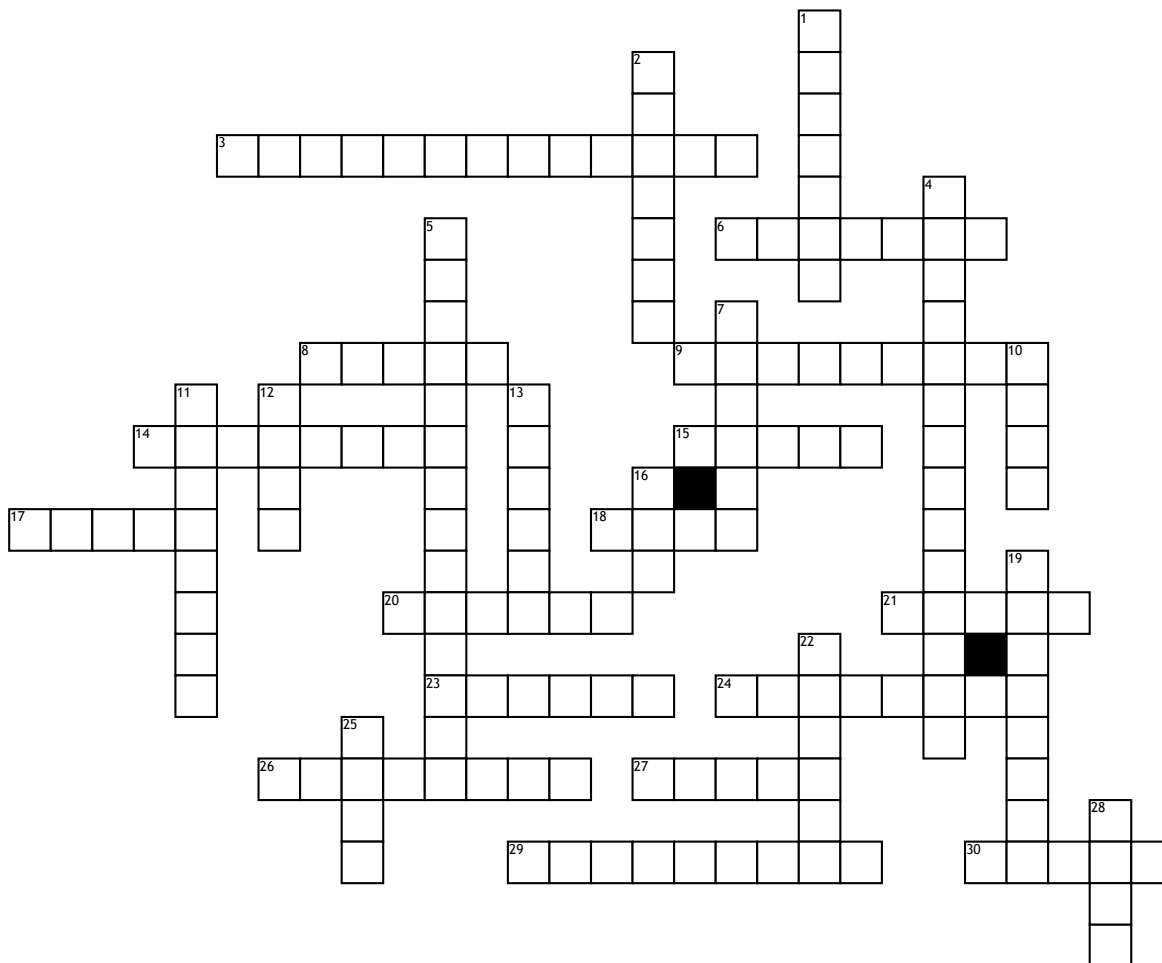


Name: _____

Date: _____

Yearbook Vocabulary



Across

3. Only two pages in a flat that are printed side-by-side on the press sheet.

6. The last page of the yearbook. If your book has a theme, this is the place to wrap it up.

8. The outside of the yearbook which protects the printed pages.

9. A font that does not have end strokes or feet; used mainly for headlines and large-sized text.

14. The last page of the book that shows all the mechanical details of the year's book such as fonts used, paper weight, publisher, yearbook staff, etc.

15. Page number on a yearbook spread; accompanying words or phrases identifying the content are called _____ tabs.

17. Unit of measurement used primarily for fonts; approximately 1/72 of an inch; twelve _____ = one pica

18. A family of alphabetic characters, numbers, punctuation marks and other symbols that share a consistent design; often used synonymously with typeface.

20. An unposed photograph, often taken without the subject's knowledge. _____ photos usually catch someone in the act of doing something.

21. These are the galley pages that return to us from the printer allowing us one last chance to make changes to that set of pages.

23. The place where the left and right pages meet; the _____ is often one or two picas wide and is folded as the book comes together.

24. Word or words set in large type that attract the reader to the spread; _____ traditionally are placed above copy blocks

26. The largest eye-catching photo or collection of photos or elements on a spread

27. Photos, artwork or graphics that extend off of the trim area of a spread

29. 16 consecutive pages of a yearbook in layout form. Two sides of a publisher's printed giant sheet that equals 16 pages of the book.

30. Fonts that have a tail or stroke (sometimes known as "feet") at the end of some characters.

Down

1. The copy that explains the Who, What, When, Where, Why and How of action in a photo; plan space for every photo to have a _____

2. A one-pica line that connects the left and right pages; all design elements should sit on or hang from this line

4. A consistent amount of white space between elements; traditionally, this has been one pica.

5. A margin of white space that will frame the edges of the spread

7. Arrangement of pictures, captions, headlines and copy on two facing pages.

10. 8 pages, not necessarily consecutive, of a yearbook in layout form. One side of a publisher's printed giant sheet that equals 8 pages of the book.

11. A posed photo of a person that usually only includes the person's head and shoulders. Also referred to as "mug shots."

12. Refers to all text on a spread; _____ includes captions, stories, headlines.

13. Two facing pages; the left page is an even number. Usually simply called a "_____."

16. A photo where the background is removed

19. Refers to the topics featured in the yearbook and how they are covered.

22. The overall map which shows the placement of every layout in the yearbook.

25. Stands for printer's inks of cyan, magenta, yellow and black used in 4-color processing.

28. A journalistic unit of measurement; one _____ = 1/6 of an inch