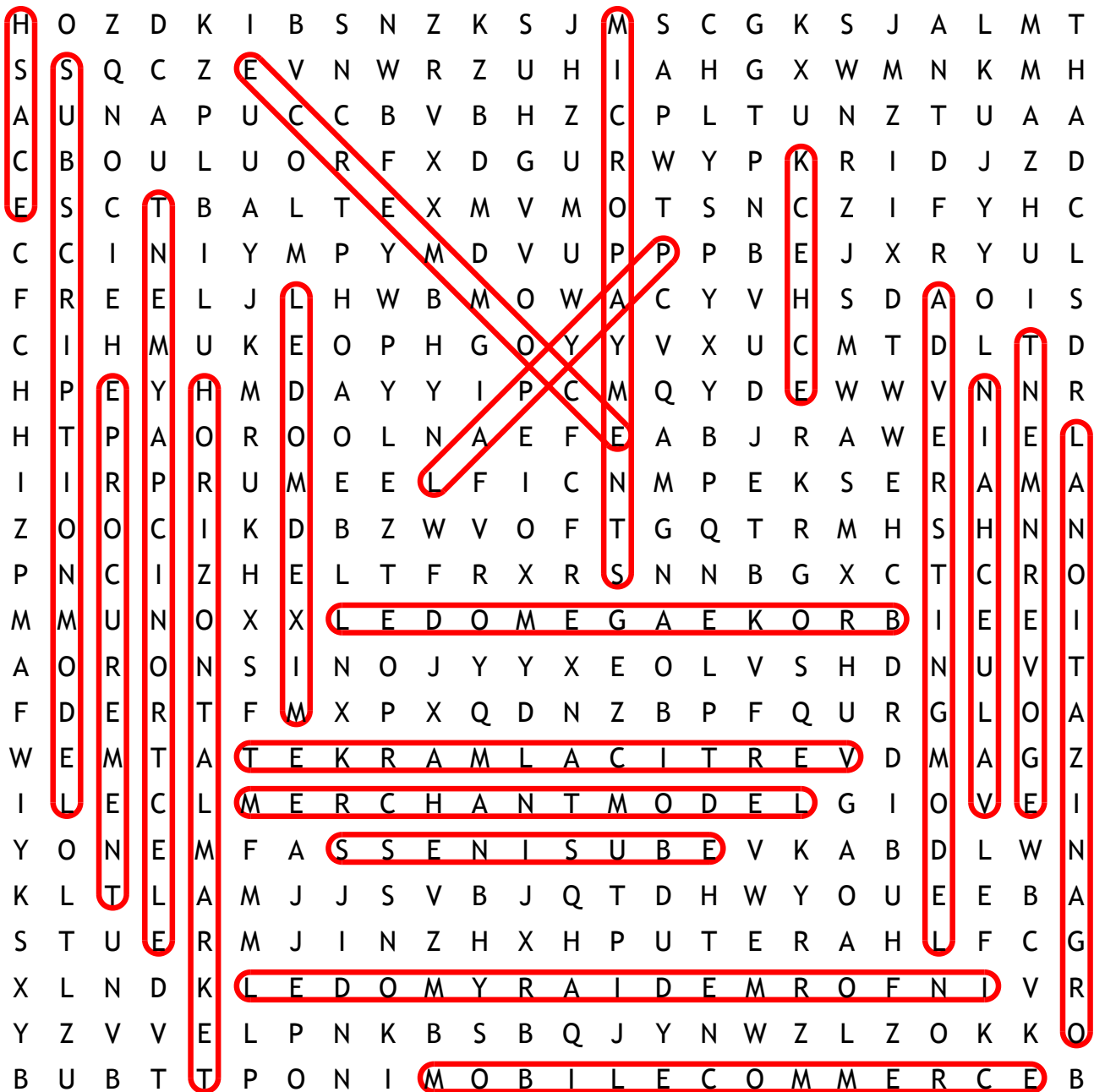


Name: _____

Date: _____

E - Commerce



electronic payment
horizontal market
vertical market
organizational
e-government
ebusiness
paypal

intermediary model
advertising model
brokerage model
micropayments
mixed model
ecommerce
ecash

subscription model
mobile commerce
merchant model
e-procurement
value chain
e-check