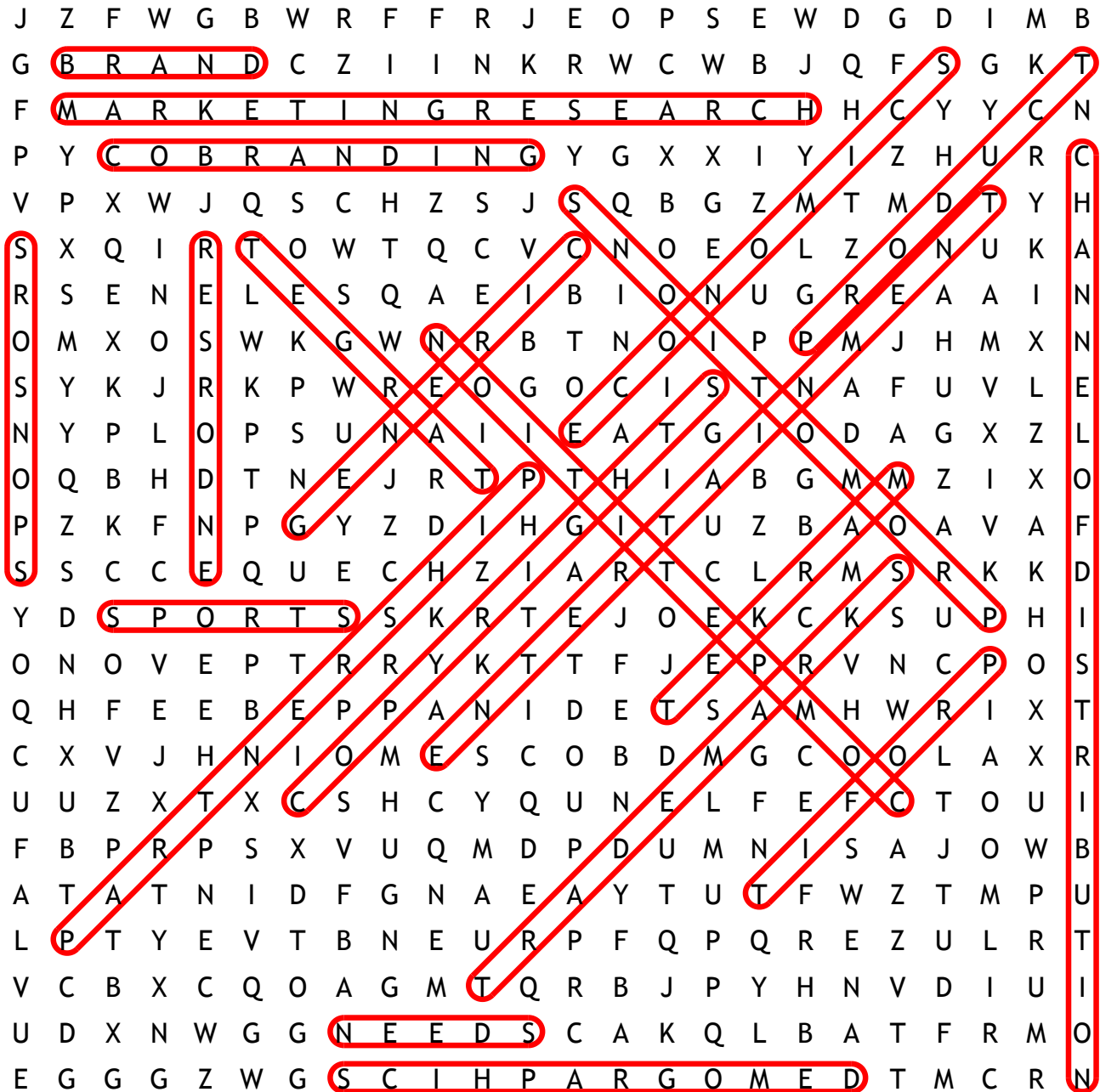


Name: \_\_\_\_\_

# Sport Marketing Terms



Channel of Distribution  
Demographics  
Competition  
Promotions  
Endorser  
Sports  
Market

Marketing Research  
Co-Branding  
Copyrights  
Economics  
Generic  
Profit  
Needs

Entertainment  
Partnership  
Trademarks  
Sponsors  
Product  
Target  
Brand