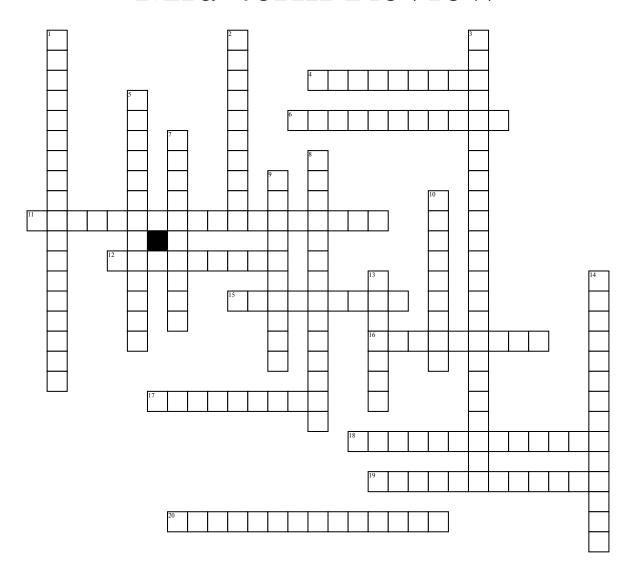
Name:	Date:	Period:

Mid-term Review



Across

- **4.** Travelers who tend to be the first to discover a new, unspoiled destination
- 6. One name and symbol for an early inn
- 11. Tourism that allows a destination to support both local residents and tourists without compromising future generations
- **12.** An explorer of the Renaissance whose name became synonymous with global exploration
- **15.** Traveling for the purpose of visiting friends and relatives
- 16. location of the Wright brothers' experimentation with a winged bicycle that launched today's modern air-travel system 17. a two to five year travel experience for the sons of the wealthy to study language, culture, and history to complete their formal education

- **18.** Travel for the sole purpose of enjoyment
- **19.** The founder of the international chain of hotels, including the Waldorf-Astoria, the Palmer House, and the Sir Francis Drake
- **20.** Groups of consumers categorized by specific characteristics to create a target market

Down

- 1. The process of how money filters through a local economy and is spent and re-spent, creating income for other businesses 2. A religious journey during the Middle
- Ages to the Holy Land or religious shrines **3.** A theory that explains what motivates people to act in certain ways or make certain
- decisions
 5. The increasing integration of the world economy

- 7. Founded a worldwide Travel agency and invented the conducted tour
- **8.** The physical components of a destination-such as hotels, restaurants, roadways, and transportation-that support tourism
- 9. A branch of tourism encompassing adventure tourism and sustainable development of regions for future generations 10. Ethnic variety as well as socioeconomic
- gender variety in a group or society

 13. Tourist dollars spent on imported go
- **13.** Tourist dollars spent on imported goods so that the revenue ends up in foreign economies
- **14.** A person who organizes and plans a meeting