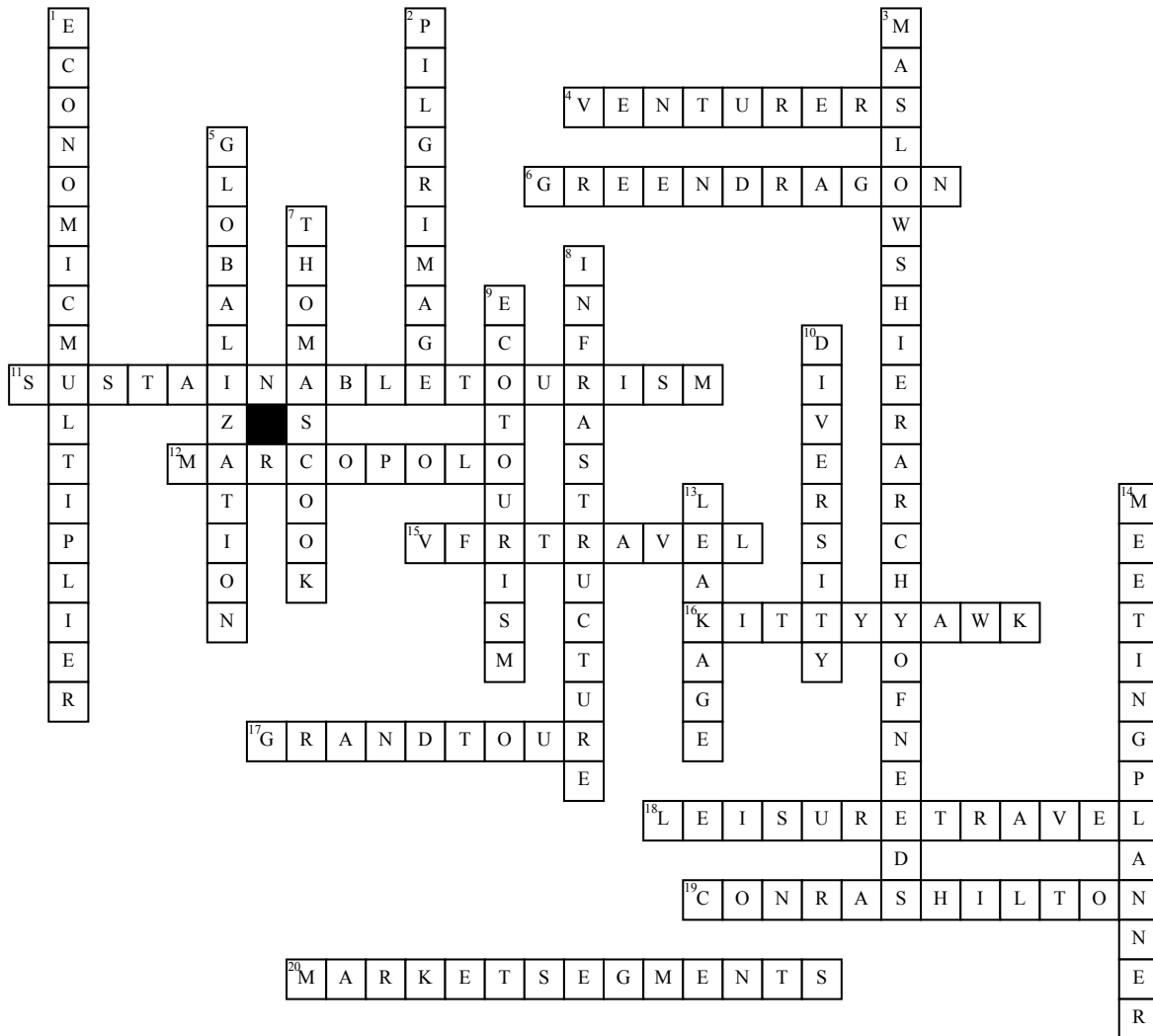


Mid-term Review



Across

4. Travelers who tend to be the first to discover a new, unspoiled destination
6. One name and symbol for an early inn
11. Tourism that allows a destination to support both local residents and tourists without compromising future generations
12. An explorer of the Renaissance whose name became synonymous with global exploration
15. Traveling for the purpose of visiting friends and relatives
16. location of the Wright brothers' experimentation with a winged bicycle that launched today's modern air-travel system
17. a two to five year travel experience for the sons of the wealthy to study language, culture, and history to complete their formal education

18. Travel for the sole purpose of enjoyment

19. The founder of the international chain of hotels, including the Waldorf-Astoria, the Palmer House, and the Sir Francis Drake
20. Groups of consumers categorized by specific characteristics to create a target market

Down

1. The process of how money filters through a local economy and is spent and re-spent, creating income for other businesses
2. A religious journey during the Middle Ages to the Holy Land or religious shrines
3. A theory that explains what motivates people to act in certain ways or make certain decisions
5. The increasing integration of the world economy

7. Founded a worldwide Travel agency and invented the conducted tour
8. The physical components of a destination-such as hotels, restaurants, roadways, and transportation-that support tourism
9. A branch of tourism encompassing adventure tourism and sustainable development of regions for future generations
10. Ethnic variety as well as socioeconomic gender variety in a group or society
13. Tourist dollars spent on imported goods so that the revenue ends up in foreign economies
14. A person who organizes and plans a meeting