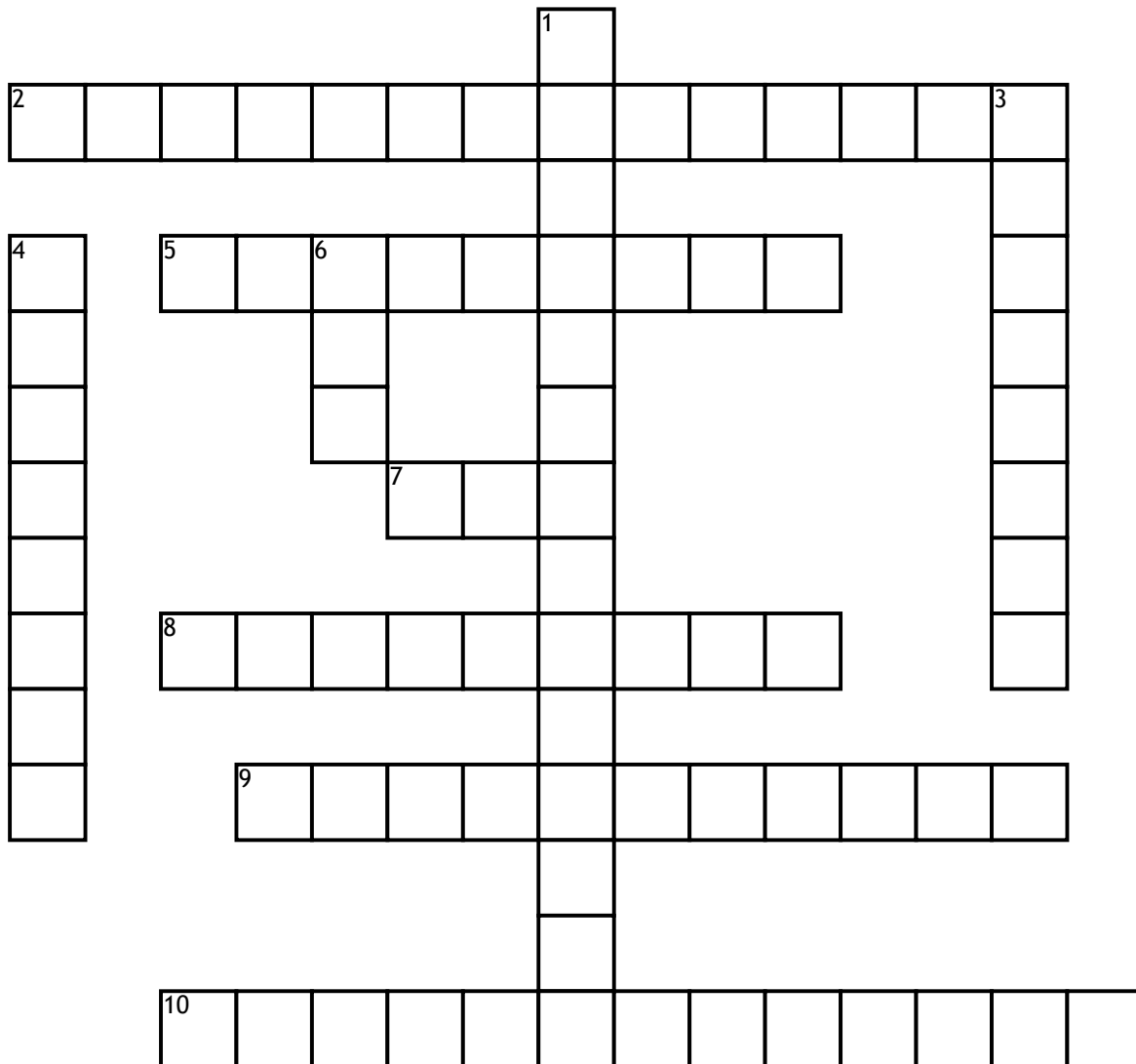


e-commerce



Across

2. The way that a buyer chooses to compensate the seller of a good or service that is also acceptable to the seller.

5. another term for e-commerce.

7. business to consumer

8. commercial transactions conducted electronically on the Internet.

9. is a relatively new concept in marketing which is a virtual market place

10. a design for the successful operation of a business, identifying revenue sources, customer base, products, and details of financing.

Down

1. is the buying and selling of goods and services through wireless handheld devices such as cellular telephone and personal digital assistants

3. a private police force that guards a building, campus, park, etc.

4. assign a brand name to.

6. business to business