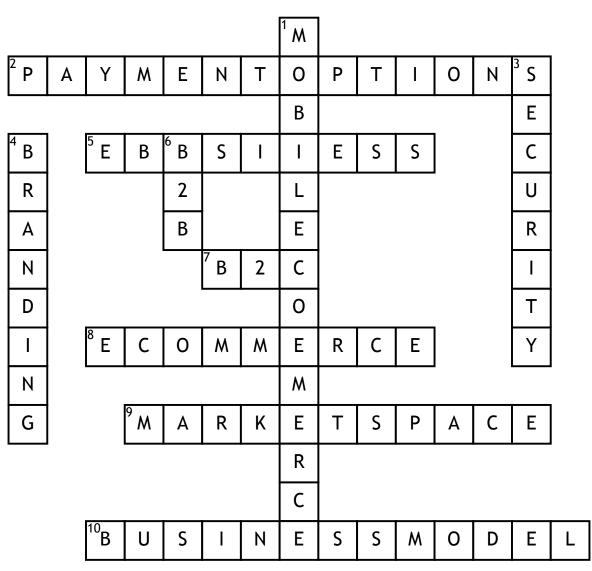
## e-commerce



## <u>Across</u>

**2.** The way that a buyer chooses to compensate the seller of a good or service that is also acceptable to the seller.

- 5. another term for e-commerce.
- 7. business to consumer

**8.** commercial transactions conducted electronically on the Internet.

**9.** is a relatively new concept in marketing which is a virtual market place

**10.** a design for the successful operation of a business, identifying revenue sources, customer base, products, and details of financing.

## <u>Down</u>

1. is the buying and selling of goods and services through wireless handheld devices such as cellular telephone and personal digital assistants

**3.** a private police force that guards a building, campus, park, etc.

- 4. assign a brand name to.
- 6. business to business