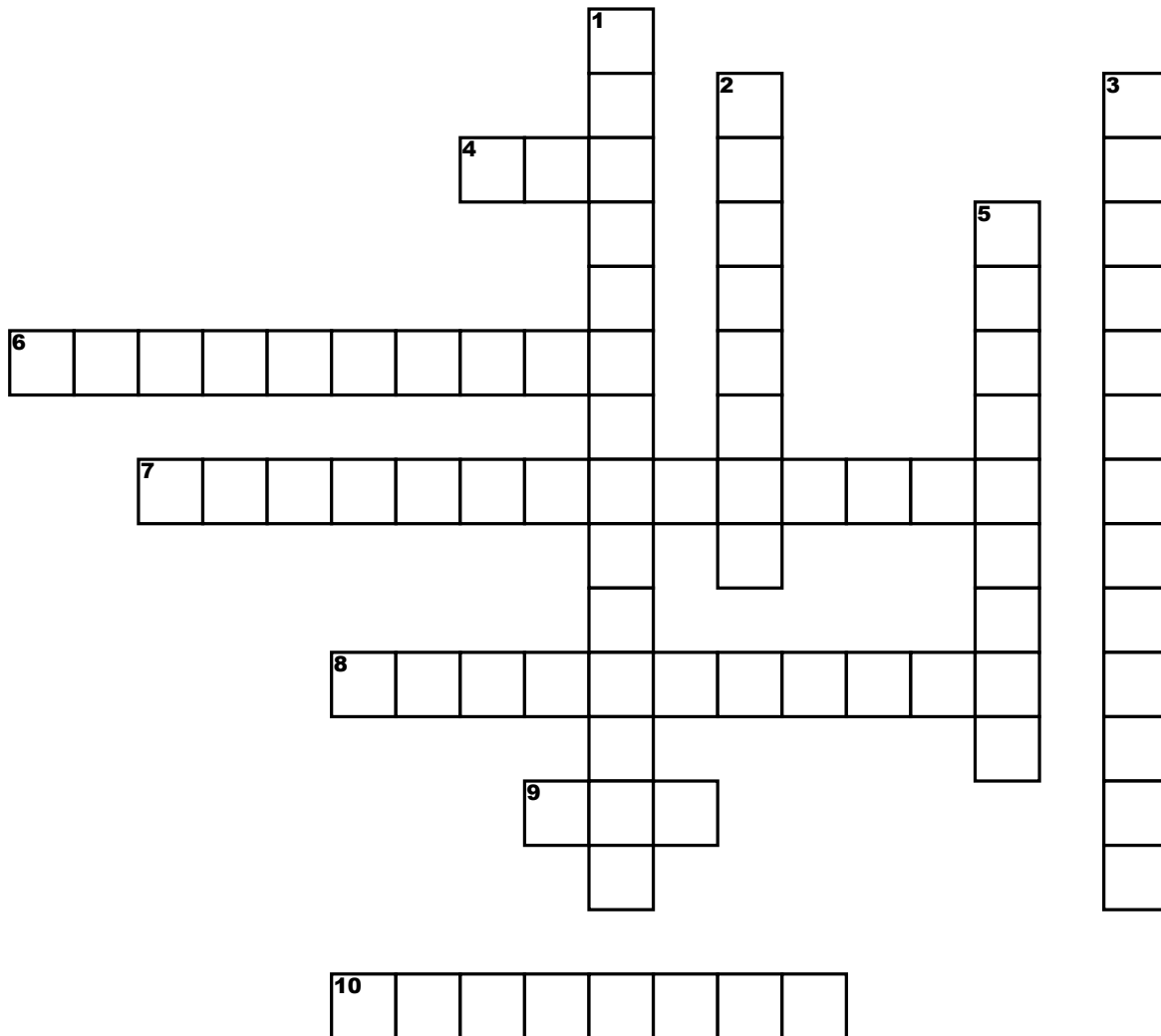


Name: _____

E-Commerce



Across

- 4. business-to-business**
- 6. commercial transactions conducted electronically on the Internet**
- 7. The way that a buyer chooses to compensate the seller of a good or service that is also acceptable to the seller**
- 8. Market space is a relatively new concept in marketing which is a virtual market place**
- 9. business-to-consumer**
- 10. assign a brand name to/Mark**

Down

- 1. is the buying and selling of goods and services through wireless handheld devices such as cellular telephone and personal digital assistants (PDAs).**
- 2. a private police force that guards a building, campus, park, etc**
- 3. a design for the successful operation of a business, identifying revenue sources, customer base, products, and details of financing**
- 5. another term for e-commerce**