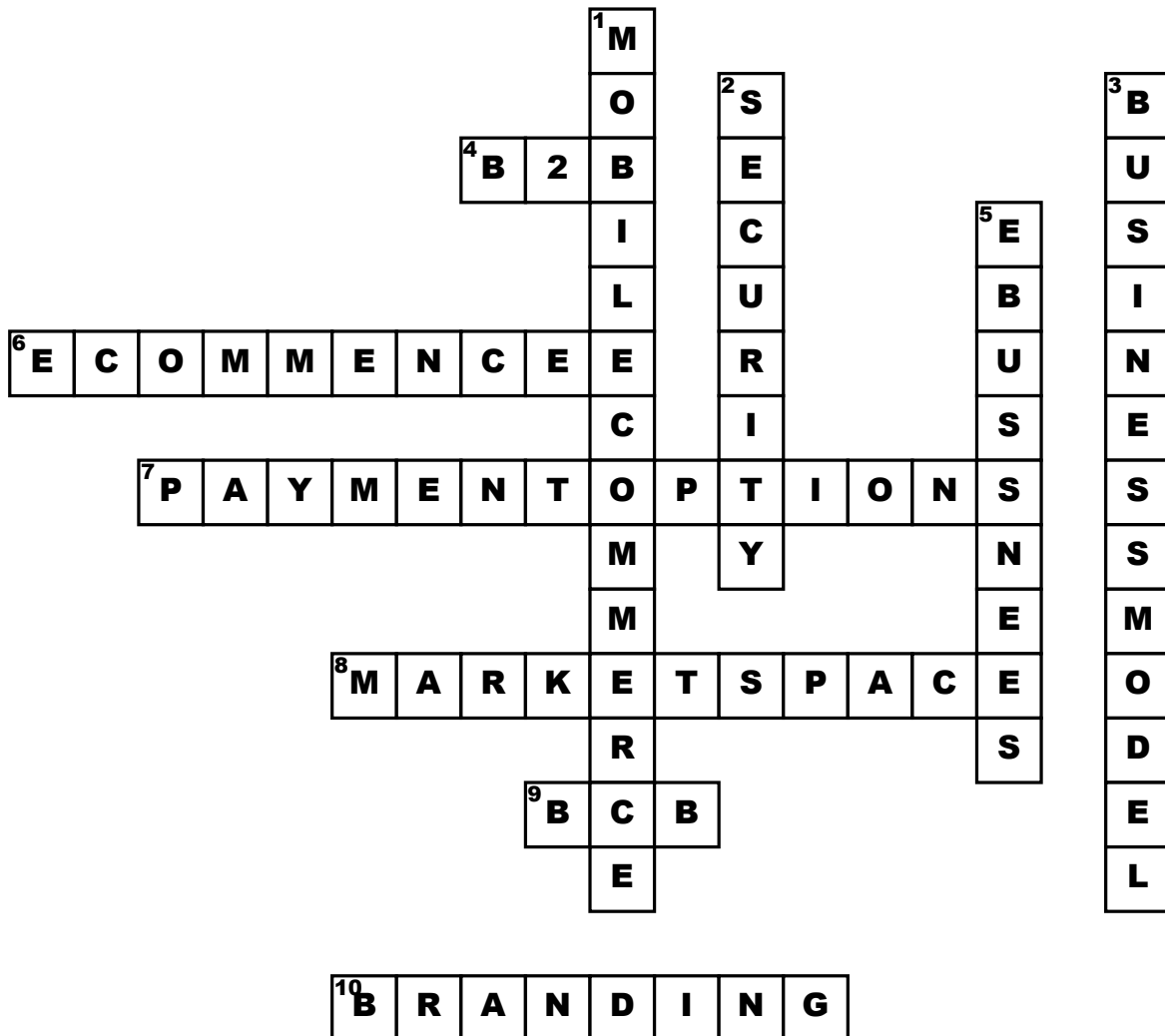


Name: \_\_\_\_\_

# E-Commerce



## Across

- 4. business-to-business
- 6. commercial transactions conducted electronically on the Internet
- 7. The way that a buyer chooses to compensate the seller of a good or service that is also acceptable to the seller
- 8. Market space is a relatively new concept in marketing which is a virtual market place
- 9. business-to-consumer
- 10. assign a brand name to/Mark

## Down

- 1. is the buying and selling of goods and services through wireless handheld devices such as cellular telephone and personal digital assistants (PDAs).
- 2. a private police force that guards a building, campus, park, etc
- 3. a design for the successful operation of a business, identifying revenue sources, customer base, products, and details of financing
- 5. another term for e-commerce