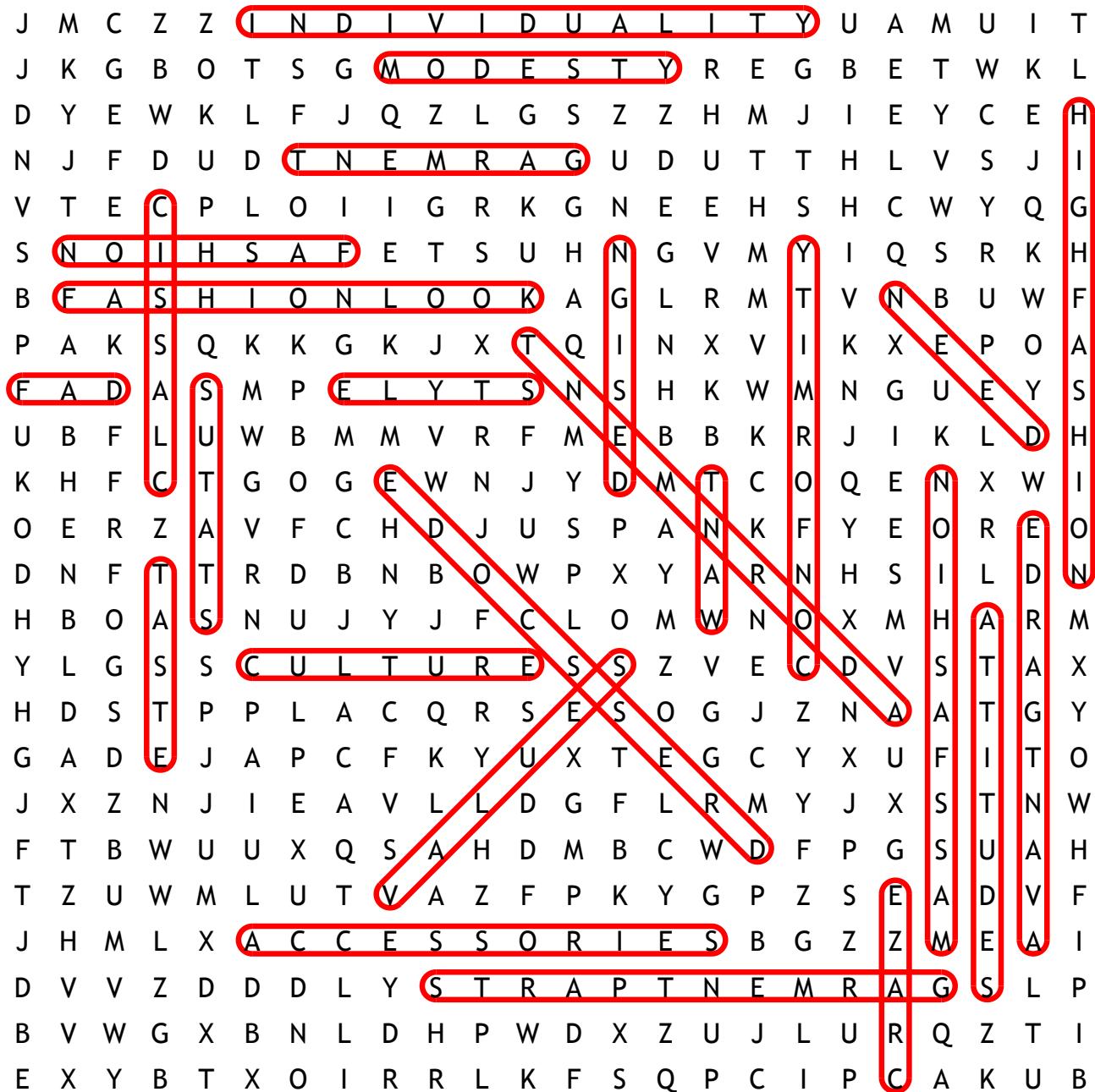


Name: _____

Date: _____

Fashion Marketing Chapter 1



individuality	garment parts	mass fashion	high fashion	fashion look
avant-garde	accessories	conformity	dress code	attitudes
adornment	modesty	culture	fashion	classic
garment	values	status	design	taste
style	craze	want	need	fad