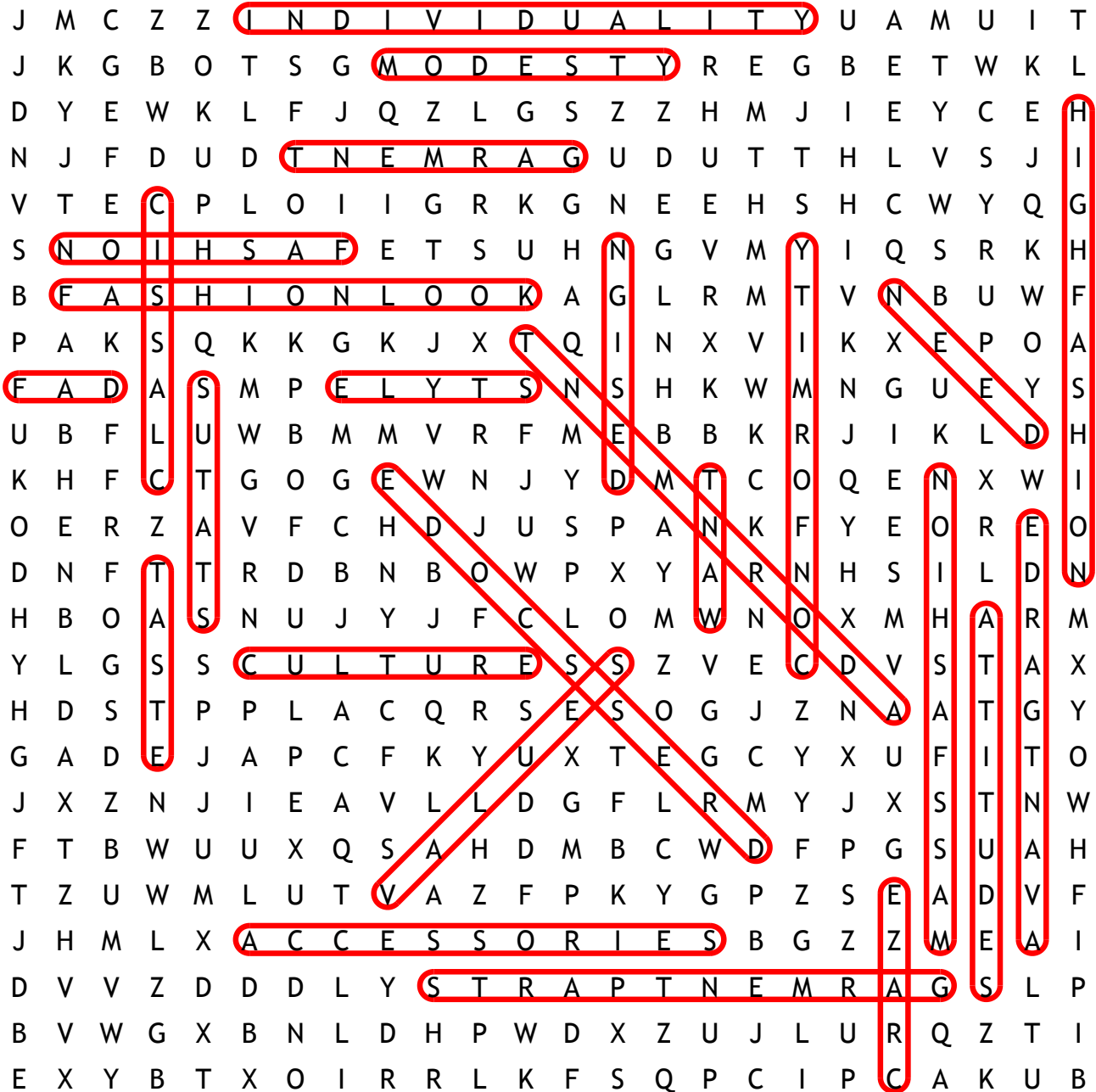


Name: _____

Date: _____

Fashion Marketing Chapter 1



- | | | | | |
|---------------|---------------|--------------|--------------|--------------|
| individuality | garment parts | mass fashion | high fashion | fashion look |
| avant-garde | accessories | conformity | dress code | attitudes |
| adornment | modesty | culture | fashion | classic |
| garment | values | status | design | taste |
| style | craze | want | need | fad |