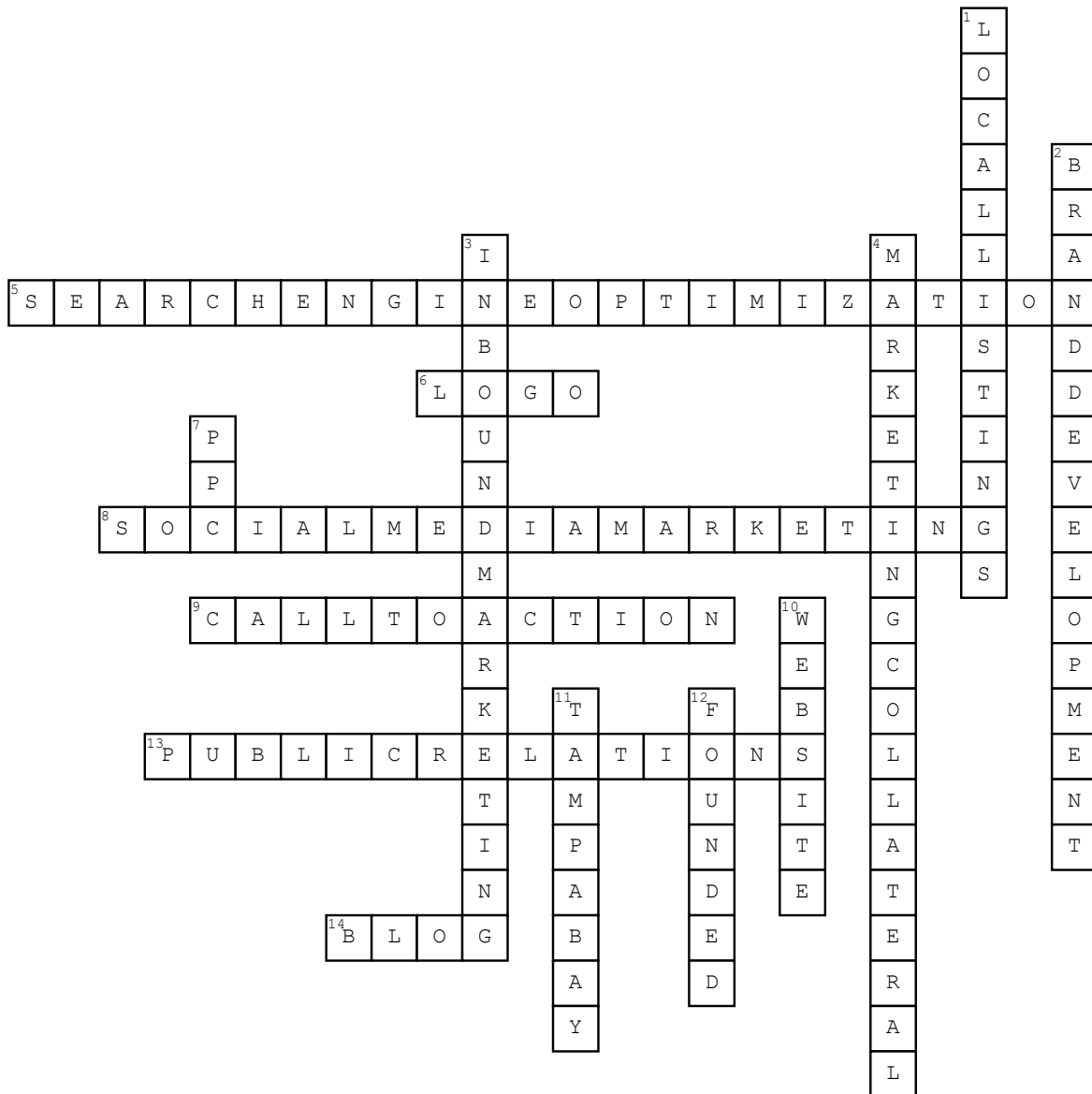


# P3 Crossword Puzzle



## Across

5. What helps you achieve placement on the first page of search results rather than other pages where you could be missed by visitors completely?
6. A symbol or other design adopted by an organization to identify its products, uniform, vehicles, etc.
8. What is used to magnify and broadcast your company brand, increase qualified website traffic to your site, and generate new leads while elevating your company image and engaging your prospective customers?
9. What compels visitors to ask for more information, request a quote or make a purchase?

13. What is a strategic communication process that builds mutually beneficial relationships between organizations and their publics?
14. This improves your website's SEO, increases traffic to your website via inbound links, and is good to utilize as the foundation for your social media platforms.

## Down

1. This component is designed to attract typically the largest percentage of your customer base.
2. What is the heart of PowerCORE?

3. What is the process of attracting the attention of prospects, via content creation, before they are even ready to buy?
4. What aids your sales staff for new customer acquisition in the absence of an in-person representative?
7. These are designed to maximize the online visibility by utilizing the most effective methods available.
10. One of the most powerful tools of leverage in your marketing arsenal.
11. In what area is P3 Agency located?
12. What happened to P3 Agency in 1990?