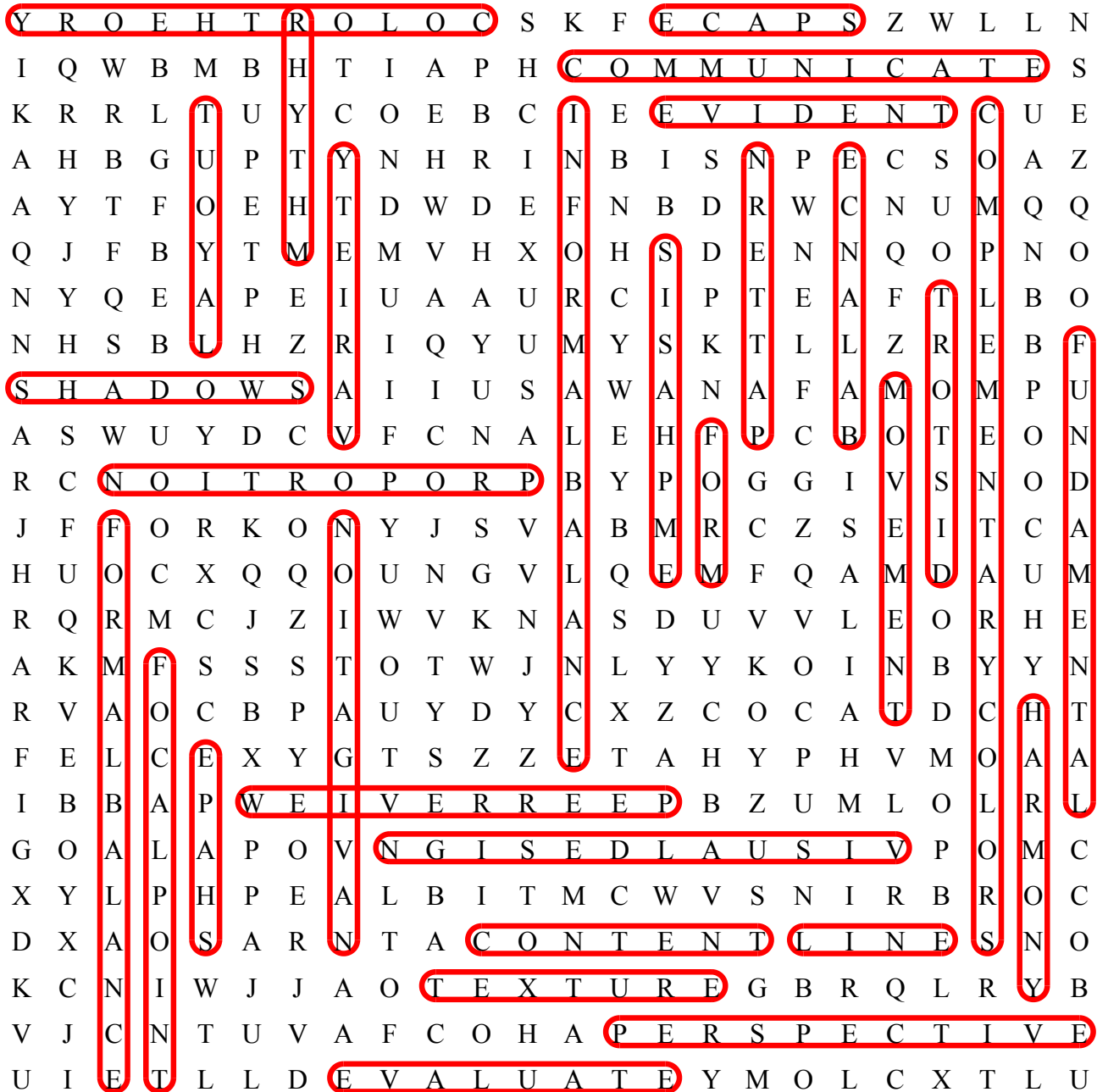


Name: _____

Date: _____

Chapter Five Visual Design



COMPLEMENTARY COLORS
VISUAL DESIGN
FUNDAMENTAL
FOCAL POINT
MOVEMENT
SHADOWS
DISTORT
BALANCE
RHYTHM
SHAPE

INFORMAL BALANCE
COLOR THEORY
COMMUNICATE
NAVIGATION
EVALUATE
CONTENT
EVIDENT
TEXTURE
LAYOUT
FORM

FORMAL BALANCE
PEER REVIEW
PERSPECTIVE
PROPORTION
EMPHASIS
VARIETY
HARMONY
PATTERN
SPACE
LINE