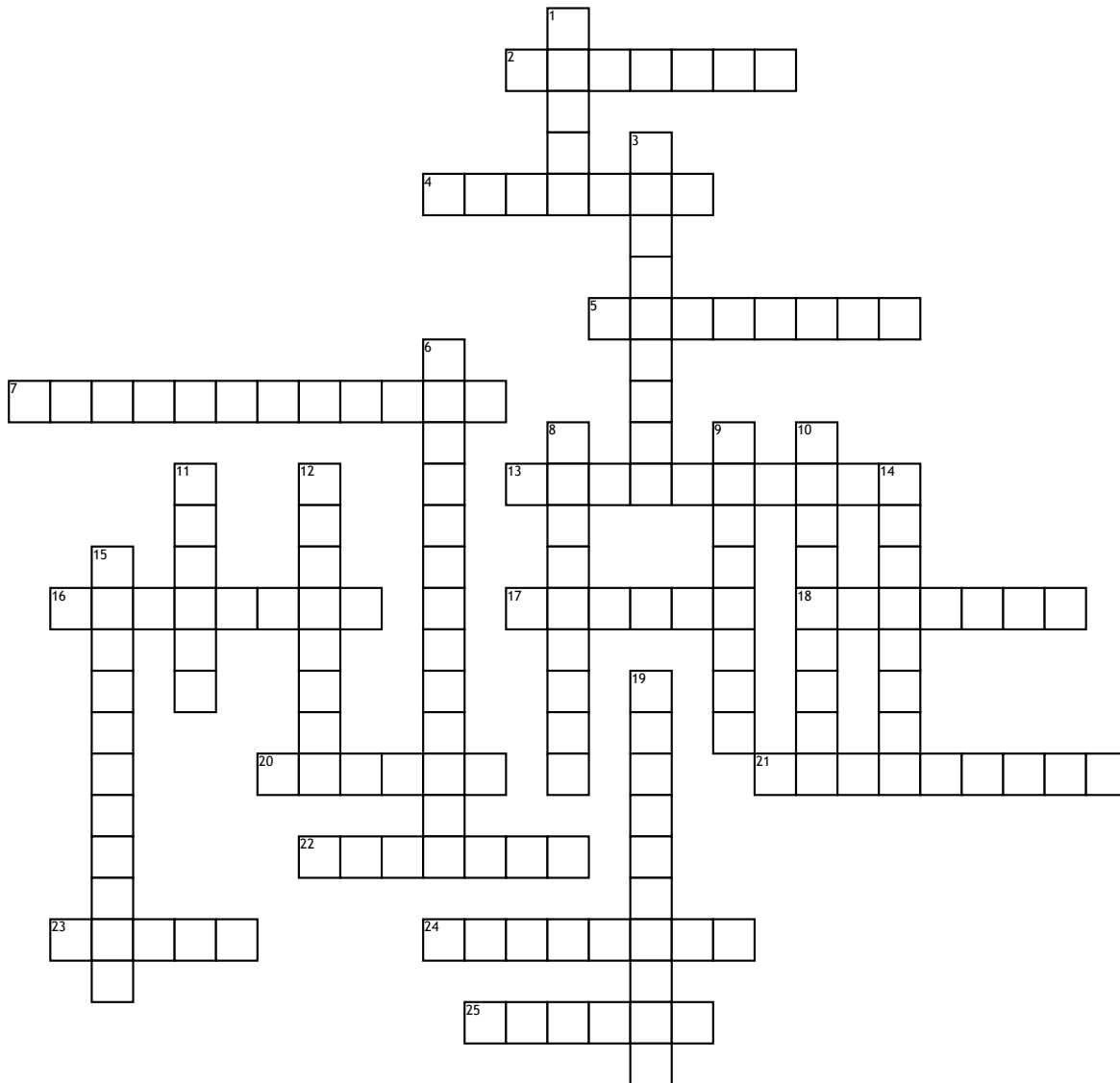Name: _____ Date: _____ Period: _____

UNIT 7 VER A

Across

2. Hearing the word "rabbit" may lead people to spell the spoken word "hair" as "h-a-r-e." This best illustrates the outcome of a process known as

4. To recognize the active information processing that occurs in short-term memory, researchers have characterized it as _____ memory.

5. Automatic processing and effortful processing involve two types of ___.

7. The increase in synaptic firing potential that contributes to memory formation is known as long term ___

13. ___ is to implicit memory as hippocampus is to explicit memory

16. Ebbinghaus' retention curve best illustrates the value of __

17. The tendency to immediately recall the first and last items in a list better than the _____ items is known as the serial position effect

18. Some information in our fleeting _____ memory is encoded into short-term memory.

20. Explicit memory is to long-term memory as iconic memory is to sensory memory.

21. Exceptionally clear memories of emotionally significant events are called __ memories

22. Classical conditioning involves a learned association between two __.

23. an internal _____of control enabling good grades

24. the organization of information into meaningful units refers to ____

25. Visually associating five items needed from the grocery store with mental images of a bun, a shoe, a tree, a door, and a hive best illustrates the use of ___ position effect.

Down

1. Information learned while a person is _____ is best recalled when that person is drunk.

3. Because the hippocampus is one of the last brain structures to mature, it might explain __ abnesia

6. the view that memory emerges from interconnected neural networks

8. Words, events, places, and emotions that trigger our memory of the past are called __ clues

9. You are most likely to automatically encode information about the __ of your day's events

10. Automatically blinking to an air puff is to _____ conditioning as raising your hand to answer a question is to operant conditioning

11. The best evidence that animals develop cognitive maps comes from studies of ___ learning

12. people effectively remember seeing a specific word after they decide whether that word fits into an incomplete sentence. This research highlighted the effectiveness of ___ encoding

14. Semantic encoding refers to the processing of

15. Fill-in-the-blank test questions measure recall; matching concepts with their definitions measures _____.

19. It's easier to train a pigeon to peck a disk for a food reward than to flap its wings for a food reward. This illustrates the importance of _____ predispositions in learning.