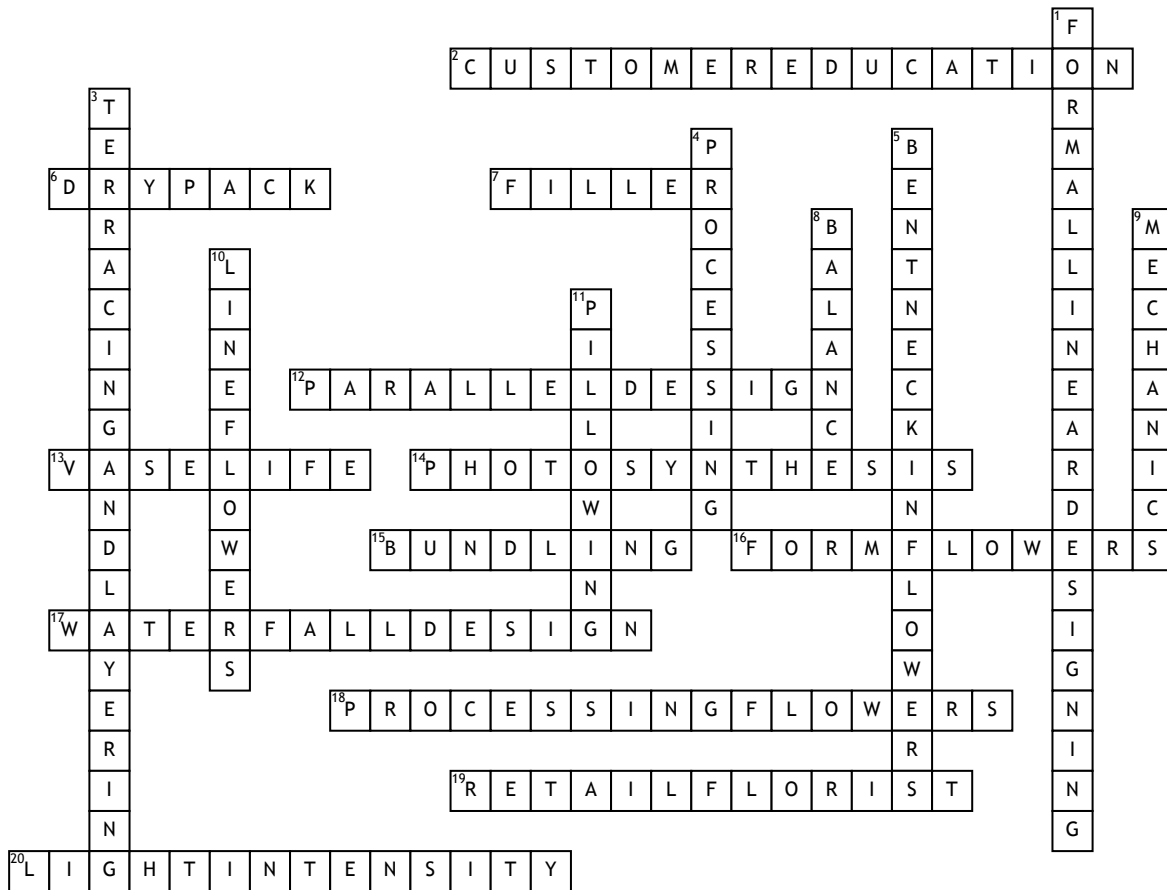


floral design crossword



Across

2. florist must educate the customer in order to help them enjoy their flowers to the fullest extent
6. the storage or shipment of flowers out of water
7. floral material that has an "airy" look to create the finishing touch
12. design that consists of clusters or groups of flowers and foliage that strengthens the element of moves the eye through the arrangement
13. the length of the useful life of cut floral materials after being received by the customer
14. the process of converting nutrients, water carbon dioxide and sunlight into food for plants

15. firmly wrapping or tying similar materials together to form a larger individual unit

16. used to create focal point with unusual distinctive shapes
17. shorter stems of mass flowers provide a color and focal point near the rim of the container
18. growers, wholesalers and retain; florist must process their flowers
19. sells floral goods and services to the consumer
20. level of light received on a plant surface

Down

1. an asymmetrically balanced design of few materials usually placed in groups that emphasize forms and lines

3. similar design techniques to place similar materials horizontally on top of each other
4. cutting flowers stem properly and providing proper treatment at any stage of the distribution
5. is due to the inability of water to enter the stem
8. the impression of the design being stable and self supported
9. supplies methods and materials that designers use to place and hold flowers and foliage in an arrangement
10. used as primary flowers to establish the skeleton outline height or width of an arrangement
11. the tight positioning of flowers clusters at the base of an arrangement forming round hills