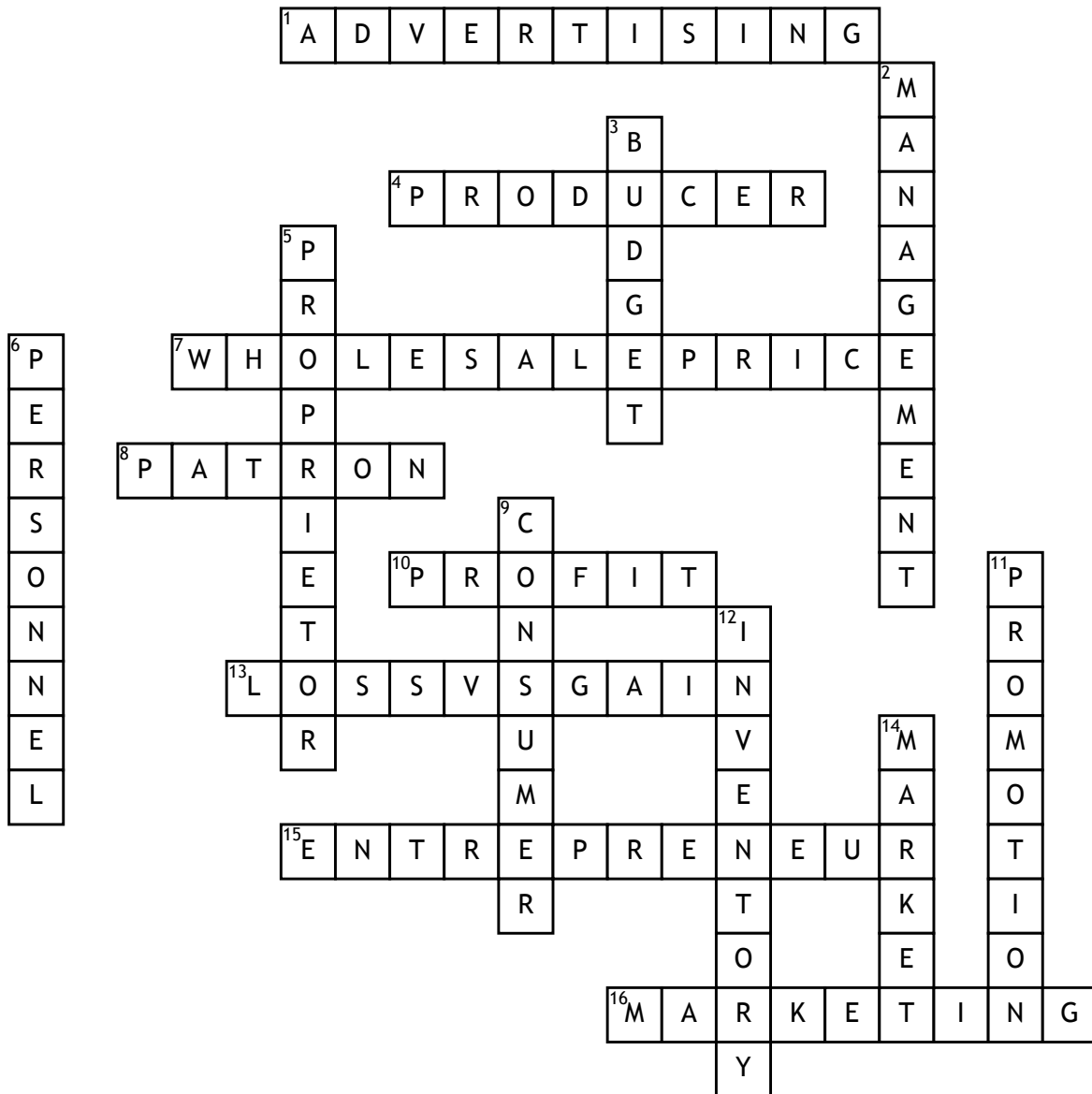


Name: _____

Date: _____

◁Marketing Vocabulary▷



Across

1. _____ is a large part in promoting a product. △
 4. A _____ manufactures goods for the public. △
 7. The cost of an item sold by a wholesaler is considered the _____. △
 8. Many independent companies rely on _____s to fund their companies. △
 10. The company made a large _____ after selling tons of their items. △

13. The company reviewed its _____ for the year. △

15. Someone who would be considered a businessman could also be called an _____. △

16. _____ consists of advertising and promoting a product. △

Down

2. Bosses are often chosen for their good _____ skills. △

3. The business runs on a strict _____. △

5. The _____ owned many businesses and properties. △

6. The employees were considered _____. △

9. Your product must appeal to different demographics, or types of _____s. △

11. Knowing your consumer is key in _____ of a product. △

12. A business has to acquire a stock of items, or an _____. △

14. The product was sold to many different _____s.