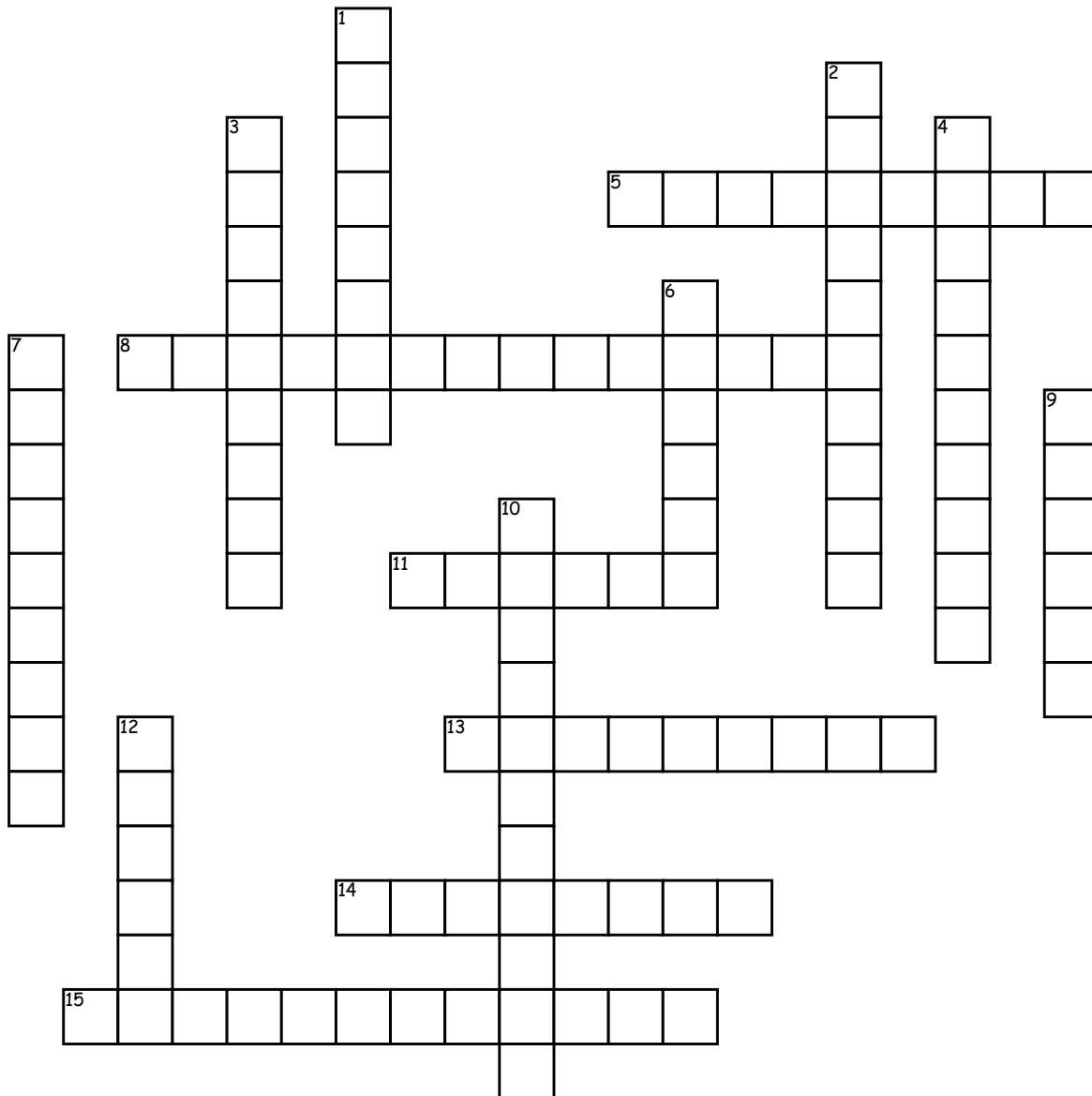


Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Marketing Vocabulary



## Across

**5.** A complete list of items such as property, goods in stock, or contents of a building.

**8.** A person that'll charge a price somewhat higher than the customer paid to the producer.

**11.** An estimate of income and expenditure for a set period of time.

**13.** The action of raising someone to a higher position or rank or the fact of being so raised.

**14.** A person who purchases goods and services for personal use.

**15.** Someone who starts a business.

## Down

**1.** A person, company, or country that makes, gross, or supplies goods or commodities for sale.

**2.** The process of dealing with or controlling things or people.

**3.** People employed in an organization or engaged in an organized undertaking such as military service.

**4.** Caused by a change in the exchange rate.

**6.** Obtain a financial advantage or benefit, especially from an investment.

**7.** The action or business of promoting and selling products or services, including market research.

**9.** Advertise or promote.

**10.** The activity or profession of production get advertisements for commercial products or services.

**12.** A person who gives financial or other support to a person.