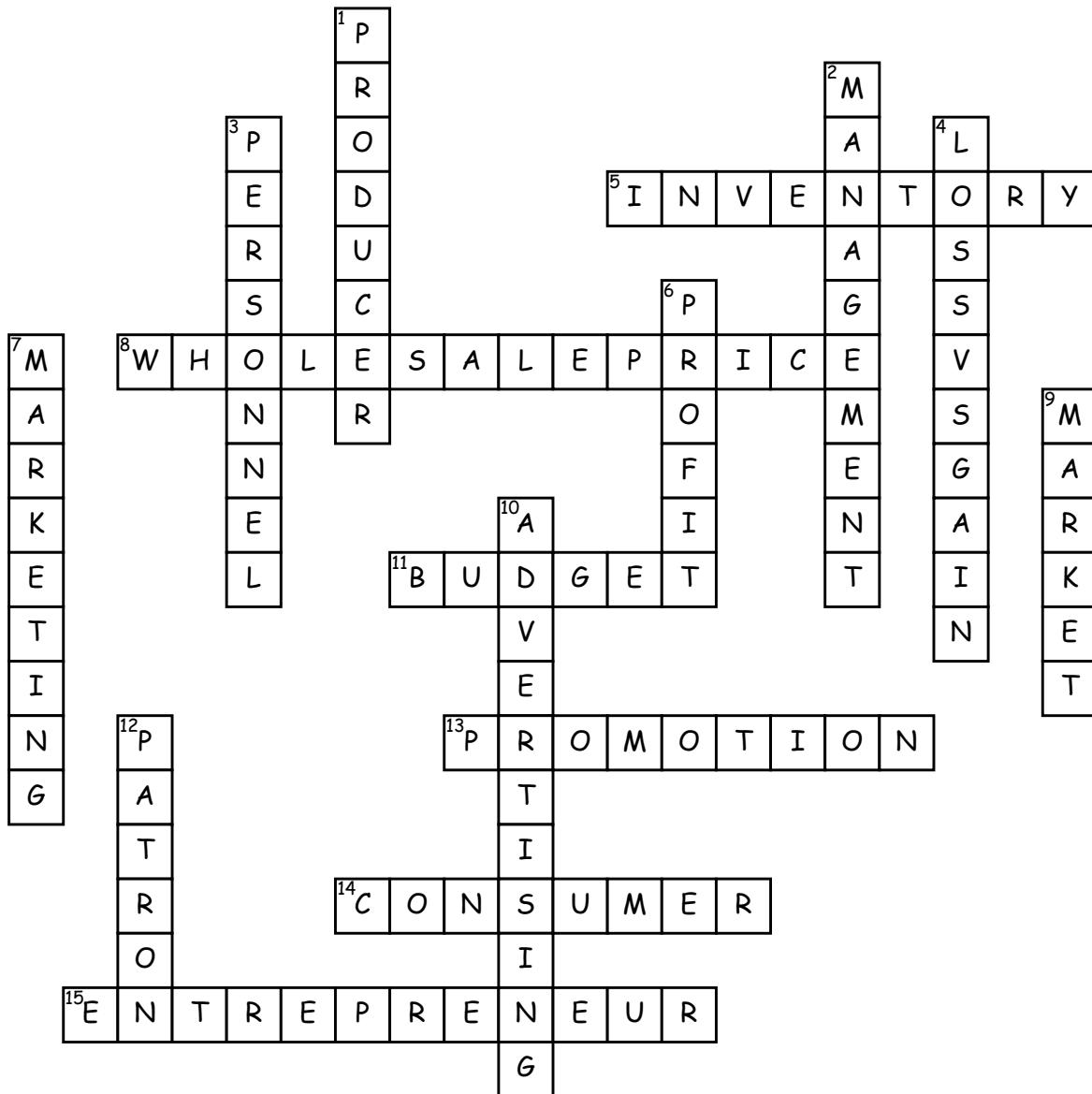


Name: _____

Date: _____

Marketing Vocabulary



Across

5. A complete list of items such as property, goods in stock, or contents of a building.

8. A person that'll charge a price somewhat higher than the customer payed to the producer.

11. An estimate of income and expenditure for a set period of time.

13. The action of raising someone to a higher position or rank or the fact of being so raised.

14. A person who purchases goods and services for personal use.

15. Someone who starts a business.

Down

1. A person, company, or country that makes, gross, or supplies goods or commodities for sale.

2. The process of dealing with or controlling things or people.

3. People employed in an organization or engaged in an organized undertaking such as military service.

4. Caused by a change in the exchange rate.

6. Obtain a financial advantage or benefit, especially from an investment.

7. The action or business of promoting and selling products or services, including market research.

9. Advertise or promote.

10. The activity or profession of production get advertisements for commercial products or services.

12. A person who gives financial or other support to a person.