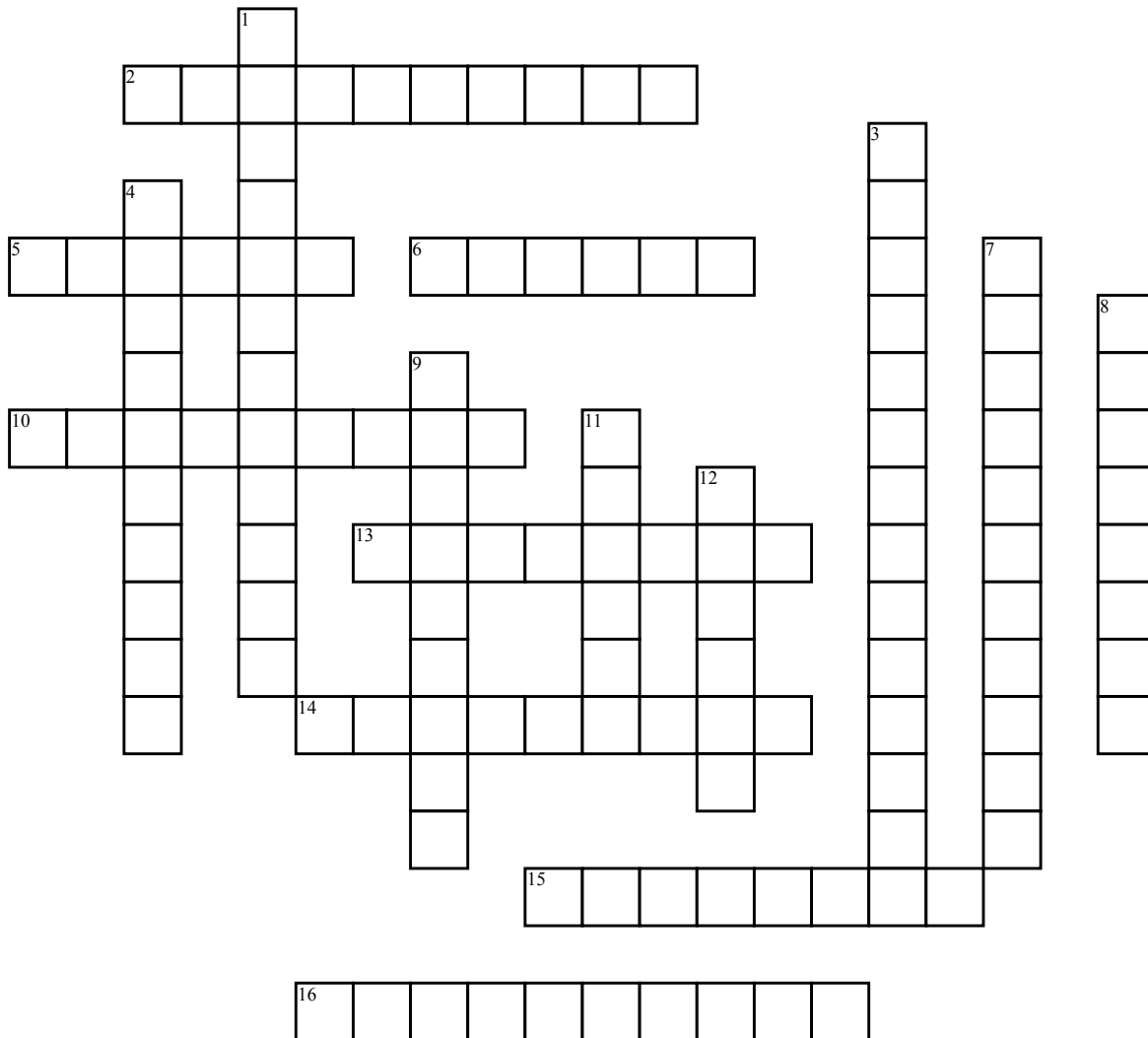


Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Marketing Vocabulary



## Across

**2.** the process of dealing with or controlling things or people

**5.** a regular gathering of people for the purchase and sale of provisions, livestock, and other commodities

**6.** An estimate of income and expenditure for a set period of time

**10.** the action or business of promoting and selling products or services, including market research and advertising

**13.** of, affecting, or belonging to a particular person rather than to anyone else

**14.** activity that supports or provides active encouragement for the furtherance of a cause, venture or aim

**15.** A person, company, or country that makes, grows, or supplies goods or commodities for sale

**16.** is profit one earns on the sale

## Down

**1.** someone who starts a business

**3.** the selling of goods in large quantities to be retailed by others

**4.** the owner of a business, or a holder of property

**7.** the activity or profession of producing advertisements for commercial products or services

**8.** a person who purchases goods and services for personal use

**9.** a complete list of items such as property, goods in stock, or the contents of a building

**11.** a financial gain

**12.** a person who gives financial or other support to a person, organization, cause, or activity