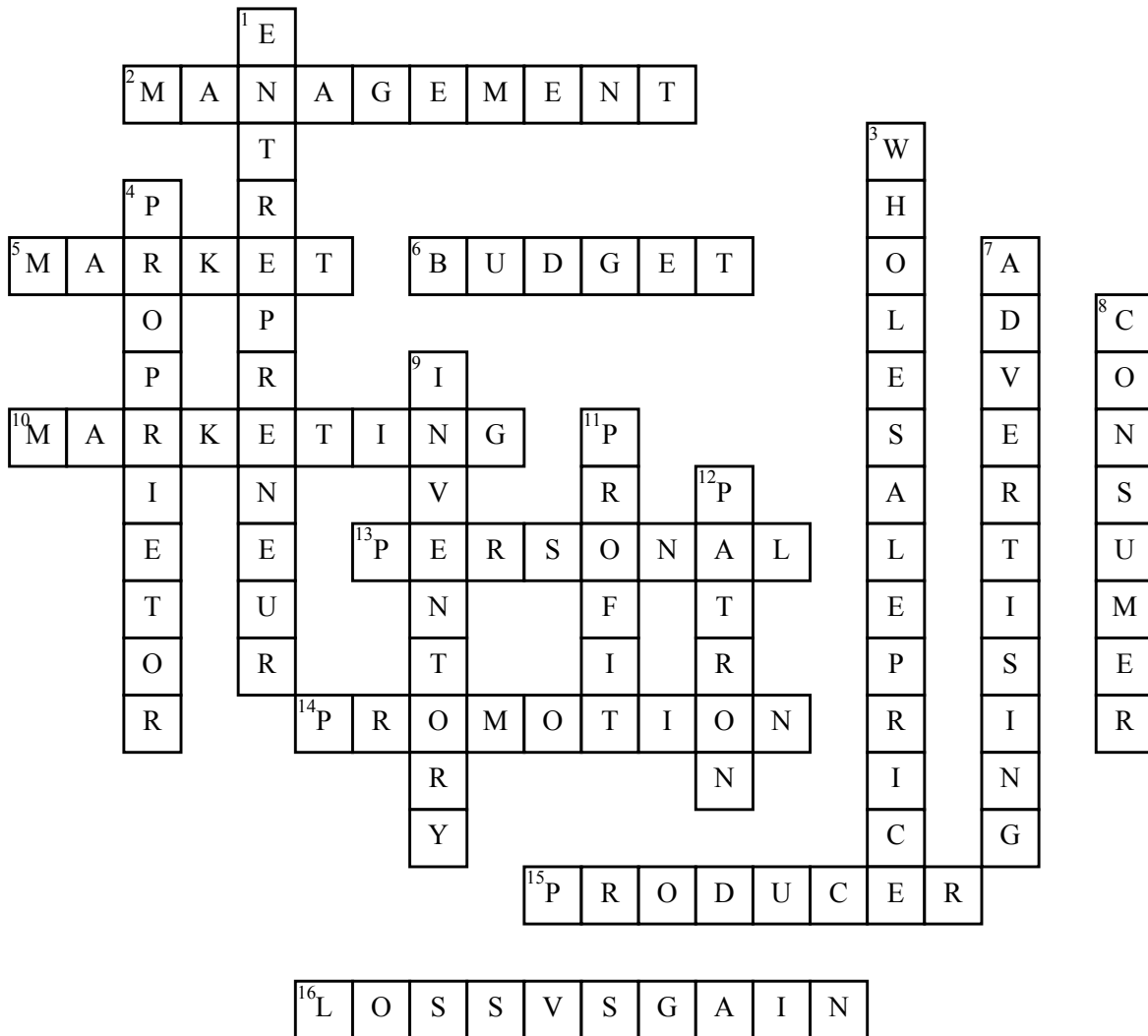


Name: _____

Date: _____

Marketing Vocabulary



Across

2. the process of dealing with or controlling things or people
 5. a regular gathering of people for the purchase and sale of provisions, livestock, and other commodities
 6. An estimate of income and expenditure for a set period of time
 10. the action or business of promoting and selling products or services, including market research and advertising
 13. of, affecting, or belonging to a particular person rather than to anyone else

14. activity that supports or provides active encouragement for the furtherance of a cause, venture or aim

15. A person, company, or country that makes, grows, or supplies goods or commodities for sale

16. is profit one earns on the sale

Down

1. someone who starts a business
 3. the selling of goods in large quantities to be retailed by others
 4. the owner of a business, or a holder of property

7. the activity or profession of producing advertisements for commercial products or services

8. a person who purchases goods and services for personal use

9. a complete list of items such as property, goods in stock, or the contents of a building

11. a financial gain

12. a person who gives financial or other support to a person, organization, cause, or activity