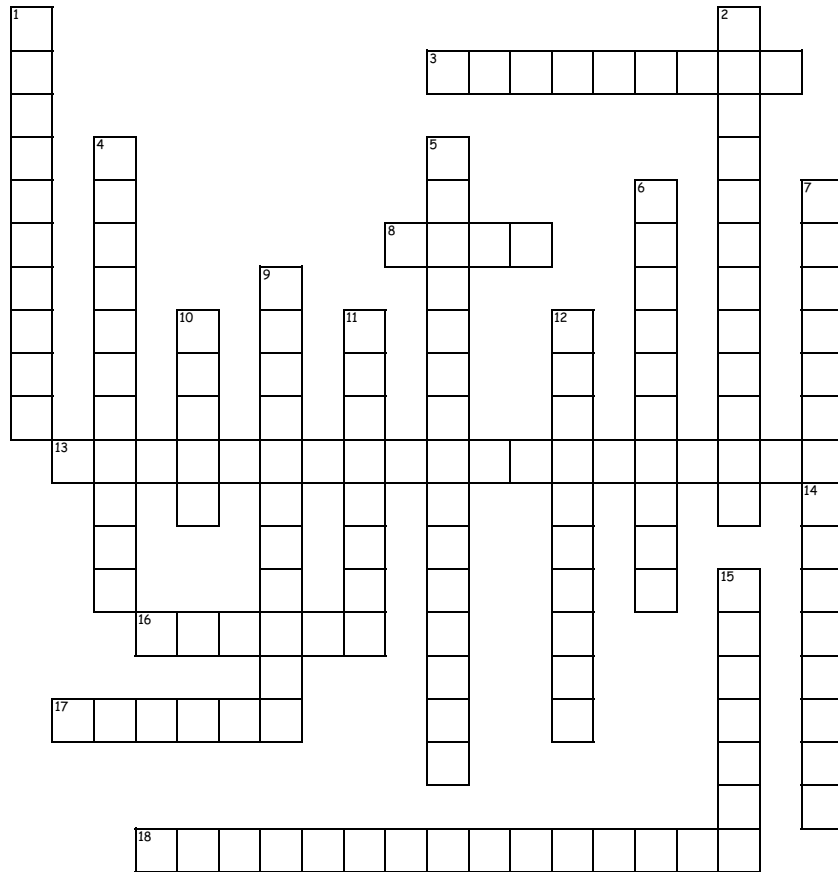


Persuasive Techniques



Across

3. Another word for exaggeration
8. This is produced by the use of language, structure and punctuation to reflect the writer's feelings or attitude
13. This does not require an answer
16. An image created using 'like' or 'as...as'
17. The type of sentence which gives impact when summing up
18. An example of this word class is 'we'

Down

1. A strong ending to sum up the points made
2. A technique where the first letter of two or more words is the same and it is used to draw attention to the point being made
4. A triad or triplet which gives a range
5. Vocabulary which appeals to the audience's emotions
6. Data which supports a point being made
7. This type of opinion is given by a specialist in the field
9. The type of adjective that suggests extremes of scale
10. These can be proven
11. A personal experience which supports a point
12. This technique is used again and again for impact and emphasis
14. Figurative language suggesting something/one is something else
15. A viewpoint reached by a person