Name: _____   Date: _____

Persuasive Techniques

Across

3. Another word for exaggeration

8. This is produced by the use of language, structure and punctuation to reflect the writer's feelings or attitude

13. This does not require an answer

16. An image created using 'like' or 'as...as'

17. The type of sentence which gives impact when summing up

18. An example of this word class is 'we'

Down

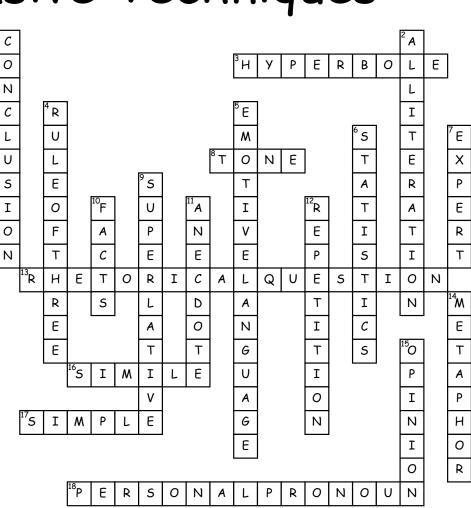**1.** A strong ending to sum up the points made

2. A technique where the first letter of two or more words is the same and it is used to draw attention to the point being made

4. A triad or triplet which gives a range

5. Vocabulary which appeals to the audience's emotions

6. Data which supports a point being made

7. This type of opinion is given by a specialist in the field

9. The type of adjective that suggests extremes of scale

10. These can be proven

11. A personal experience which supports a point

12. This technique is used again and again for impact and emphasis

14. Figurative language suggesting something/one is something else

15. A viewpoint reached by a person

Crossword grid:

Across answers:
3. HYPERBOLE
8. TONE
13. RHETORICALQUESTION
16. SIMILE
17. SIMPLE
18. PERSONALPRONOUN

Down answers:
1. CONCLUSION
2. ALLITERATION
4. RULEOFTHREE
5. EMOTIVE
6. STATISTICS
7. EXPERT
9. SUPERLATIVE
10. FACTS
11. ANECDOTE
12. REPETITION
13. RHETORICAL
14. METAPHOR
15. OPINION