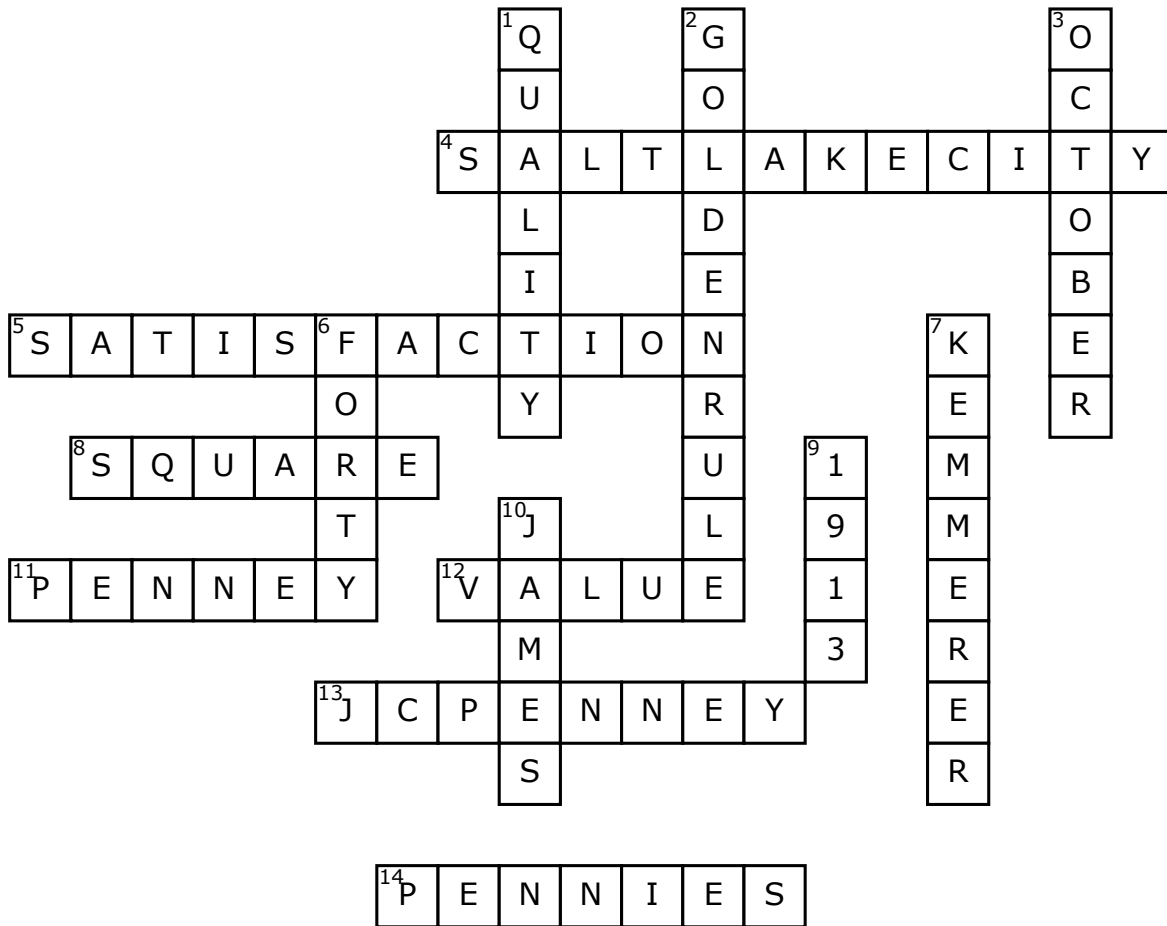


JCPenney



Across

- 4.** Where were the original headquarters of JCP located?
- 5.** "...To serve the public as nearly as we can to its complete _____."
- 8.** "...does it _____ with what is right and just?"
- 11.** What idea did JCPenney coin?
- 12.** "Style and _____ for all!"

13. In 1913

_____ was coined as the official name!

14. "Get your _____ worth!"

Down

- 1.** JCP strives to pack the customer's dollar full of value, _____ and satisfaction
- 2.** Before the name was changed to JCPenney, what was the original name of the first 4 stores?

3. In _____ 1971, the JCPSSC building was dedicated to James Cash Penney.

6. How many pennies does it take to screw in a light bulb?

7. The first JCPenney was opened in _____, WY in 1902.

9. By _____ there were 48 JCPenney locations.

10. What does the "J" stand for in JCPenney?